BUSINESS MINORS FOR NON-BUSINESS STUDENTS – CATALOG YEAR 2014-15

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To facilitate students outside Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and society in a global, diverse, and dynamic environment, the Walton College offers a business minor. The minor requires completion of a minimum of 21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper level minor requirements must be taken in residence.

COURSES REQUIRED FOR ALL MINORS:
- WCOB 1120 Computer Competency Requirement (or ISYS 1123)
- ECON 2143 Basic Economics Theory and Practice (or both ECON 2013 and ECON 2023)
- ACCT 2013 Accounting Principles
  Pre-requisites: WCOB 1120/ISYS 1123 and MATH 2053 and WCOB 1111 with a “C” or better.
- WCOB 1033 Data Analysis & Interpretation (or equivalent*--INEG 3313, PSYC 2013, STAT 2303, STAT 3013 or STAT 3303)
  Pre-requisites: COMM 1313, MATH 2053, and WCOB 1120 with a “C” or better
*Pre-requisites for equivalent courses vary by department.

In addition, students must select and complete one of the following concentrations:

1. GENERAL BUSINESS
   Select 12 hours from the following courses: (at least 6 hours must be at the 3000-4000 level)
   - BLAW 2013 The Legal Environment of Business
   - SCMT 2103 Introduction to Supply Chain Management
   - MGMT 2103 Managing People and Organizations
   - FINN 3043 Principles of Finance
   - MKTG 3433 Introduction to Marketing
   - Any other 3000-4000 Walton College Course

2. ACCOUNTING
   - ACCT 2023 Accounting Principles II
   - ACCT 3723 Intermediate Accounting I
   Plus an additional 6 hours selected from the following:
   - ACCT 3533 Accounting Technology
   - ACCT 3753 Intermediate Accounting II
   - ACCT 3843 Fundamentals of Taxation
   - ACCT 4673 Product, Project, and Service Costing
   - ACCT 4963 Audit and Assurance Services

3. BUSINESS ECONOMICS
   - ECON 3033 Microeconomic Theory
   - ECON 3133 Macroeconomic Theory
   Plus an additional 6 hours of 3000-4000 level ECON courses
   - ECON __________
   - ECON __________
4. ENTERPRISE RESOURCE PLANNING
- ACCT 2023 Accounting Principles II
- SCMT 2103 Introduction to Supply Chain Management
- WCOB 4213 ERP Fundamentals

**Plus an additional 3 hours from the following:**
- ISYS 4233 Seminar in ERP Development
- ISYS 4293 Business Intelligence
- WCOB 4223 Configuration and Implementation

5. ENTERPRISE SYSTEMS
- ISYS 4453 Introduction to Enterprise Servers
- ISYS 4463 Enterprise Transaction Systems

**Plus an additional 6 hours from the following:**
- ISYS 4233 Seminar in ERP Development
- ISYS 4293 Business Intelligence
- WCOB 4213 ERP Fundamentals
- WCOB 4223 Configuration and Implementation

6. FINANCE
- FINN 3043 Principles of Finance

**Plus an additional 9 hours of 3000-4000 level FINN courses**
- FINN _________
- FINN__________
- FINN__________

7. INFORMATION SYSTEMS
- ISYS 3293 System Analysis and Design
- ISYS 3393 Business Application Development Fundamentals
- WCOB 4213 ERP Fundamentals or WCOB 4223 Configuration and Implementation

**Plus an additional 3 hour 4000 level ISYS course**
- ISYS _________

8. INTERNATIONAL BUSINESS
- ECON 4633 International Trade
- ECON 4643 International Macroeconomics and Finance

**Plus an additional 6 hours from the following:**
- ECON 3843 Economic Development, Poverty, & the Role of the World Bank and IMF in Low-Income Countries
- ECON 3853 Emerging Markets
- ECON 3933 The Japanese Economic System
- ECON 468V International Economics and Business Seminar
- FINN 3703 International Finance
- MGMT 4583 International Management
- MKTG 4633 Global Marketing
- SCMT 3643 International Transportation and Logistics
9. MANAGEMENT
- MGMT 4243 Ethics and Corporate Responsibility

Plus an additional 9 hours of 3000-4000 level MGMT courses**

**May include MGMT 2103 Managing People and Organizations OR MGMT 3563 Organizational Behavior (Students may not receive credit for both courses.)
- MGMT __________
- MGMT __________
- MGMT __________

10. MARKETING
- MKTG 3433 Introduction to Marketing Strategy

Plus an additional 9 hours selected from the following:
- MKTG 3553 Consumer Behavior
- MKTG 3633 Marketing Research
- MKTG 4233 Integrated Marketing Communications
- MKTG 4343 Selling and Sales Management
- MKTG 4433 Retail Strategy
- MKTG 4443 Retail Buying and Merchandise
- MKTG 4633 Global Marketing
- SCMT 3613 Business Logistics

11. Retail
- MKTG 3433 Introduction to Marketing
- MKTG 3553 Consumer Behavior
- MKTG 4433 Retail Strategy
- MKTG 4443 Retail Buying and Merchandise

12. Supply Chain Management
- SCMT 3443 Principles of Transportation
- SCMT 3613 Business Logistics
- SCMT 3633 Behavioral Supply Chain Management
- SCMT 3643 International Transportation and Logistics

In addition to the above course requirements, non-business-degree-seeking students seeking a minor should note the following:

1. Students who elect to obtain a business minor must provide written notice of their intent to minor to the dean’s office of the college in which they are receiving a degree. This notice and all requirements for the business minor must be completed prior to the awarding of the student’s undergraduate degree.
2. Business minor students must complete all 1000- and 2000-level courses required for the business minor and be a junior- or senior-level student to enroll in 3000- or 4000-level business courses.
3. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core, they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000/4000-level course.
4. Business minor students may complete multiple minors with the exception of General Business and an additional area of business study. Students may not use more than three hours of minor courses toward additional minor requirements.
5. ECON 2143 will substitute for ECON 2013/ECON 2023 for prerequisite purposes. In addition, students who take both ECON 2013 (Macroeconomics) and ECON 2023 (Microeconomics) will satisfy the economics requirements of the minor.
6. Business minor students are ineligible to take WCOB 3016 (Business Strategy and Planning).
7. All equivalencies must be approved by the assistant dean for undergraduate programs.