

JMJoiner@gmail.com

Connie Communications

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Summary of Qualifications

Energetic and detail-oriented student with 3 years of communications experience

- Strong writing skills- 15 published articles
- Experienced social media marketer- increased readership by 150%
- Self-initiator- 2 years of blogging experience

Education**Candidate for Bachelor of Arts in English**

University of Arkansas- Fayetteville, AR

Graduation Date: May 2020

GPA: 3.7

Study Abroad Experience

June- August 2018

Universita per Stanieri- Siena, Italy

- Initiated 2 year personal blog, beginning with descriptions of towns visited and people encountered:
www.castofcharacters@me.com

Communications Experience

Event Intern, Juvenile Diabetes Association, Fayetteville, AR

June 2019- August 2019

- Raised more than \$1500 by actively promoting event t-shirts on campus
- Worked with team of 10 to reserve more than 20 sponsors for fundraising event

Reporter, UA Traveler, Fayetteville, AR

September 2017- May 2019

- Brainstormed stories, researched topics, interviewed community and university leaders, political officials and students, and published 15 stories
- Met 100% deadlines and became trusted, unofficial editor of colleagues' articles

Social Media Experience

Social Media Chair, Delta Sigma Chi, Fayetteville, AR

October 2018-Present

- Researched and posted innovative and relevant content, increasing followers by 150%

Server/Marketing, Lombardi's Restaurant, Fayetteville, AR

September 2017-Present

- Created visually-appealing internal daily specials and special events advertising
- Developed social media presence on Facebook and Instagram to market restaurant and event venue space, generating 25% increase in scheduled events.

Organizational Involvement: PRSSA (member, 2019-present), AR Rock Climbing (VP, 2017), Creative Writing Club (member, 2018-present), RotarAct (community service chair, 2016-2017)