

Strategic Information

Here's a great example of how a student in this career community might use their time both in and out of the classroom in order to prepare for a successful future. Use this as a guide as you plan your own Fulbright College experience - make the most of your time here!

1st Year:

1. Explore Media and Communications career community and industry online, with faculty, and with people within your network.
2. Use the Fulbright College Compass, in routine consultation with your Fulbright Futures Advisor in the Fulbright Freshman Advising Center or Honors Advising, to fully research the majors, and minors that interest you.
3. While taking University Core classes that will help you develop a basic competency in core skills for Media & Communications (written comprehension & expression, speaking, thinking creatively, and adaptable to technology), notice associations you're able to make between disciplines and industries.
4. Attend meetings for student organizations related to Media & Communications.
5. Declare the combination of career community, major(s), and minors that fits your goals by the end of your freshman year.

2nd Year:

1. In routine consultation with your College Advisor in the Fulbright College Advising Center, use the Fulbright Futures Passport for Media & Communications career community to design a semester-by-semester plan that includes courses and activities that will allow you to gain experience within your field and identify ways to add elective classes that may go towards a minor or second major that would be useful to media and communications industry.
2. Introduce yourself to a faculty mentor within your major to begin discussing the most exciting things about the discipline and how you can make the most of your major.
3. Engage in foundational classes specific to your chosen major(s) and minor(s) and use these classes to enhance the skills most important to Media & Communications.
4. Research internships, occupations, employers, and job postings within Media & Communications. If planning to attend graduate school begin to narrow down your list of potential graduate or professional programs.
5. Visit with a career counselor or graduate school faculty mentor familiar with your graduate program of interest.
6. Connect with professionals and/or alumni in your career community on social media sites, such as LinkedIn and campus or community professional associations and conduct informational interviews.
7. Explore options for student leadership, study abroad, volunteer opportunities, undergraduate research, and service learning that might fit within Media & Communications and your major(s).
8. Officially join student organizations specific to Media & Communications, major(s), or identify leadership positions within other student organizations that would enable you to practice skills necessary for this career community, i.e. PR Chair or Social Media Coordinator.
9. Research and observe or participate in the Media, Communications and Design Career Fair and/or Business Career Fair.

3rd Year:

1. Maintain routine consultation with your College Advisor to make sure you continue to follow the plan in your Passport and to adjust when needed.

2. Continue to meet regularly with your faculty mentor to discuss the many opportunities related to your major: upper-level coursework, internships, research, and graduate schools.
3. Engage in advanced coursework within your major(s) and minor(s), fine-tuning Media & Communications skills and draw theoretical and practical connections related to the industry and your personal goals.
4. Choose elective coursework that compliments your goals.
5. Meet often with a career counselor or graduate school mentor specific to your career community.
6. Consider leadership positions that align with Media & Communications within the student organizations of which you are a member.
7. Take advantage of as many experiential learning opportunities related to your career community as you can, including internships, study abroad, service learning, volunteering, observation, part-time jobs, etc. Draw connections between these activities and the media and communications industry.
8. Attend Media, Communications & Design Career Fair, Business Career Fair to discuss the field with professionals and identify internships or job opportunities; And/Or attend the Graduate and Professional School Fair to discuss program opportunities and admission criteria.
9. Focus on perfecting application skills for jobs or graduate school by utilizing mock interviews, resume reviews, letters of recommendation/references, personal statement or writing sample reviews, and the application process itself.

4th Year:

1. Apply for graduation in consultation with your College Advisor.
2. Apply for employment opportunities or graduate schools posted within your career community with the support of your career counselor and/or graduate school mentor.
3. Meet often with your faculty mentor for general guidance during this crucial time.
4. Attend career fairs and/or graduate school fair(i.e. Media, Communications & Design Career Fair, Business Career Fair, and UA Career Fair for All Majors) to interact with employers or graduate schools to which you are applying.
5. Become a mentor to sophomores and juniors within your student organizations, classes and career community activities.

Graduation:

1. Attend the Fulbright Futures Launch Party as an honored guest to celebrate your acceptance of an employment or graduate school offer in your field.
2. Participate in the Fulbright College Commencement Ceremony as you transition to a new phase and become a leader within our Fulbright Family!

Alumni:

1. As you progress in your career, stay connected to your Fulbright Family through your career community.
2. Consider being a mentor to Fulbright College students or speaking at an event related to your career community.
3. Never stop learning, developing, and influencing the world in the spirit of Senator J. William Fulbright!