

# Minor Map for Journalism and Strategic Media (JOSM-M) 2023-24 Catalog Year



Last Updated: Aug 3, 2023

## Department Information:

Faculty who have exception/substitution authority: Dave Bostwick and Bret Schulte

Transfer Coursework Restriction: At least 50% of a student’s Arts and Sciences (ARSC) major or minor must be taken at the University of Arkansas.

Category	Degree Requirements	Curriculum Notes
<p><b>Minor Core</b></p> <p><b>9-12 hrs*</b></p> <p>Students must be a declared major or minor to take JOUR classes.</p> <p>All classes must be passed with at least a C, if they will be prerequisites to another class.</p>	<p>___ <b>JOUR 1003</b>, Journalistic Writing Skills, or <b>JOUR 1100</b>, Grammar Spelling Punctuation Requirement*</p> <p>___ <b>JOUR 1033</b>, Media Writing (Co-req: JOUR 1003 or 1100)</p> <p>___ <b>JOUR 1023</b>, Media and Society</p> <p>___ <b>JOUR 2003</b>, Storytelling for Today’s Media (Pre-req: JOUR 1023, 1033, and completion of GSP requirement)</p>	<p><u>*GSP Requirement:</u> All majors and minors must complete the Grammar, Spelling and Punctuation (GSP) requirement as a prerequisite or co-requisite to JOUR 1033 Media Writing by completing one of these two options: 1) Pass JOUR 1003 Journalistic Writing Skills with a grade of C or better; or 2) Pass JOUR 1100 Grammar Spelling Punctuation Requirement with a Satisfactory (S) grade by scoring a 75% or better on the GSP test that is administered through the class. Once you officially declare a Journalism major or minor, you will obtain access to the GSP Blackboard course for Option 2. Students who do not complete both the GSP requirement and JOUR 1033 with a C or better cannot enroll in any courses for which JOUR 1033 is a prerequisite. The GSP test is only administered a certain number of times each semester. Students must request a GSP test time a minimum of two weeks before they plan to take the test. There is no guarantee that GSP testing slots will be open when desired, so students must schedule well in advance.</p>
<p><b>Media Law or Ethics</b></p> <p><b>3 hrs</b></p>	<p><b>Choose 1:</b></p> <p>___ JOUR 3633, Media Law (Pre-req: Junior Standing)</p> <p>___ JOUR 4333, Ethics in Journalism (Pre-req: Junior Standing)</p>	
<p><b>Minor Electives</b></p> <p><b>6 hrs</b></p>	<p><b>Choose 2:</b></p> <p>___ JOUR 2053, Multimedia Journalism</p> <p>___ JOUR 2063, Media Graphics and Technology</p> <p>___ JOUR 3043, Performer in Mass Media</p> <p>___ ADPR 3553, Advertising and Public Relations Strategies</p> <p>___ ADPR 4483, Multiculturalism in Advertising and Public Relations</p>	