

Course Description Packet, Summer 2023 (updated 4/27/23)

ENGL 3283, Popular Culture and Popular Genres: Horror Film

ENGL 4933, Studies in Popular Culture and Popular Genres: Horror Film

ENGL 5933 Advanced Studies in Popular Culture and Popular Genres: Horror Film

Teacher: M. K. Booker

Textbooks Required: None. Electronic textbooks will be supplied free of charge.

Description: This course is intended to provide a broad look at some of the basic characteristics of horror film as a genre. In order to provide fresh perspectives on the boundaries of the horror genre, we will view and discuss a number of horror films that explore those boundaries by also participating in other genres. For example, we will look at horror films that are also science fiction films, from *Alien* and *Terminator* to *Crimes of the Future* and *Don't Worry Darling*, and horror films that are also crime films, from *Silence of the Lambs* and *American Psycho* to *Joker* and *Parasite*.

Essays, exams, and other major requirements: One critical essay (5-6 pages), final exam, active participation in class discussions.

MA advisory codes:

Generalist G: satisfies American Literature and Culture After 1900 requirement.

Specialist 2: satisfies Cultural Studies requirement.

Specialist 7: satisfies Modern American Literature requirement

ENGL 3603, Writing for Social Media

Teacher: Adam R. Pope

Textbooks Required:

Hoffman, Meeting Design. ISBN: 1933820381

Getto, Labriola, Ruszkiewicz, Content Strategy. ISBN: 9780367751036

Adobe Express (free to use)

Canva (free to use)

Description: Increasingly, writers in organizations are expected to generate content not only for their internal communication channels and external stakeholders, but also to write for and maintain multiple social media channels concurrently. For many, this work is ad hoc and based on their sense of what works or doesn't work online. In this class, we seek to create and then sustain an approach to generating content for social media that is based on principles of content strategy. Instead of simply writing for the moment, we'll focus on studying social media needs, channels, and content in order to create a consistent voice, content stream, and pattern of engagement in our social media work.

Essays, exams, and other major requirements for undergraduates: Weekly Writing Responses, Content Audit, Content Style Guide, Content Strategy Plan

ENGL 5173, Advanced Studies in Medieval Literature and Culture: Super Latin

Teacher: J. Reeber

Textbooks Required:

J. C. McKeown's *Classical Latin* (ISBN: 978-0872208513)

Description: Overview of Latin grammar, vocabulary and syntax, leading to reading prose texts. Special attention paid to the evolution of Medieval Latin from Late Antique and Classical Latin, with a focus on the changes of syntax and grammatical structure as well as semantic shifts in vocabulary. Students will gain a basic reading knowledge of both Classical and Medieval Latin, as well as familiarity with the shifts in usage over the centuries.

Essays, exams, and other major requirements: Apart from weekly quizzes the major assignments are a midterm and a final examination, with the graduate final including a section with targeted questions on a passage of Medieval Latin.

ENGL 5503, Style and Context for Technical Writers

Teacher: Adam R Pope

Textbooks Required:

Hoffman, *Meeting Design*. ISBN: 1933820381

Getto, Labriola, Ruskiewicz, *Content Strategy*. ISBN: 9780367751036

Plotnik, *Spunk & Bite*. ISBN: 0375722270

Hale, *Sin and Syntax*. ISBN: 0385346891

Lauren, *Communicating Project Management*. ISBN: 1138046426

Description: This course focuses on the skills of a technical writer in contextual writing. In the course, we'll focus on general style and persuasion skills in a workplace context, looking at how to communicate across a variety of workplace systems such as Agile and Kai Zen while also focusing on effective structural leadership in technical writing teams. We'll also spend time interrogating common technical writing situations while focusing on building an overall content strategy as technical writers.

Essays, exams, and other major requirements for graduate students at the 5000 level: major assignment sequence, weekly writing prompts

MA advisory code:

Specialist 9: satisfies Rhetoric, Composition, and Literacy requirement.

ENGL 5533, Technical Writing Praxis

Teacher: Adam R. Pope

Textbooks Required:

Kolin, Gray. *Rhetorical Grammar: Grammatical Choices, Rhetorical Effects*. ISBN 0134080378

Willerton, *Plain Language and Ethical Action: A Dialogic Approach to Technical Content in the 21st Century*. ISBN 978-0415741040

Style Track Required:

Fahnestock, *Rhetorical Style: The Uses of Language in Persuasion*. ISBN: 0199764115

Medical and Scientific Required:

Mogul, *Scientific and Medical Communication*. ISBN: 978-1138842557

Grant Writing Required:

Johnson-Sheehan, *Writing Proposals*. ISBN: 0205583148

Description: This course provides students with a structured approach to technical and professional writing with a focus on genre writing and general writing skills. In the course, we examine the ethical necessity of clear and professional communication in technical and professional writing in the first half of the course, before splitting into track-based assignments for the second half where students can focus on style, academic and professional writing in science and medicine, or on grant and proposal writing.

Essays, exams, and other major requirements for graduate students at the 5000 level: five major assignments, weekly writing responses.

MA advisory code:

Specialist 9: satisfies Rhetoric, Composition, and Literacy requirement.

M.A. Advisory Coding

The advisory codes indicate what course distribution requirement will be satisfied by the designated listing. If more than one code is listed in the description for a particular class, a student may satisfy only one of those distribution requirements with that class, unless the code is T, for Theory.

For M.A. Students with the Generalist Concentration

Generalist A: satisfies Medieval Literature and Culture requirement.

Generalist B: satisfies Renaissance Literature and Culture requirement.

Generalist C: satisfies Restoration and 18th-century Literature and Culture requirement.

Generalist D: satisfies 19th-century British Literature and Culture requirement.

Generalist E: satisfies British Literature and Culture After 1900 requirement.

Generalist F: satisfies American Literature and Culture Before 1900 requirement.

Generalist G: satisfies American Literature and Culture After 1900 requirement.

Generalist H: satisfies World Literature and Culture Written in English requirement.

For M.A. Students with the Specialist Concentration

Specialist 1: satisfies Comparative Literature requirement.

Specialist 2: satisfies Cultural Studies requirement.

Specialist 3: satisfies Environmental Literature, Writing, and Culture.

Specialist 4: satisfies Ethnic and Regional Literatures requirement.

Specialist 5: satisfies Gender and Sexuality requirement.

Specialist 6: satisfies Medieval Literature requirement.

Specialist 7: satisfies Modern American Literature requirement.

Specialist 8: satisfies Religion and Literature requirement.

Specialist 9: satisfies Rhetoric, Composition, and Literacy requirement.

For All M.A. Students

(T): satisfies Theory requirement. (A course can satisfy the theory requirement while also satisfying one of the other requirements in the lists above.)