Quotas (n=800)

<table>
<thead>
<tr>
<th>Gender* (Q49)</th>
<th>Type</th>
<th>Split</th>
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</thead>
<tbody>
<tr>
<td>Male</td>
<td>320 Landline</td>
<td>640 A</td>
</tr>
<tr>
<td>Female</td>
<td>480 Cell Phone Only/Mostly</td>
<td>160 B</td>
</tr>
</tbody>
</table>

*This is a loose quota—480 represents the maximum number of females that can be obtained.

[Introduction]

[IF LANDLINE SAMPLE]
Hi, my name is ____. Researchers at the University of Arkansas have asked me to gather opinions from people like you about current events in Arkansas. We are not selling anything and this interview is strictly confidential. May I please speak to the youngest male in the household who is available? (IF NONE ARE AVAILABLE: Then may I please speak to the youngest female who is at home right now?)

[QUALIFIES FOR LANDLINE QUOTA – SKIP TO Q1]

[IF CELL PHONE SAMPLE]
Hi, my name is ____. Researchers at the University of Arkansas have asked me to gather opinions from people like you about current events in Arkansas. We are not selling anything and this interview is strictly confidential.

[CONTINUE TO CELL PHONE QUESTIONS – QA]

[ASK CELL PHONE SAMPLE ONLY]
Have I reached you on your cell phone? (IF NEEDED: By cell phone we mean a wireless phone that is mobile and usable outside of your neighborhood.)

Yes........................................................................................................1 [CONTINUE TO QB]
No ........................................................................................................2 [TERMINATE]
Don’t Know.........................................................................................8 [TERMINATE]

[CONTINUE TO QC]

Is this a safe time to talk with you now or are you driving?
Yes, safe ..............................................................................................1 [CONTINUE TO QC]
No, driving.........................................................................................2 [ARRANGE CALLBACK TIME]
Do you also have a landline telephone in your home that is used to make and receive calls? (IF NEEDED: By landline telephone, we mean a “regular” phone in your home that is connected to outside telephone lines. Please include landline phones used for business and personal use as well as telephone service over the Internet.)

Yes................................................................. 1 [CONTINUE TO QD]
No ............................................................... 2 [QUALIFY FOR CELL QUOTA]
Don’t Know .......................................................... 8 [THANK AND TERMINATE]

[IF QC=1/HAVE LANDLINE]
Thinking about all the phone calls that you make or receive on your landline or cell phone, what percent of all your calls are over your cell phone? (Don’t Know=998, Refused=999)

_____ Enter Percent (0 to 100)

[IF 51% or more IN QD, QUALIFY FOR CELL QUOTA AND CONTINUE TO Q1, ELSE THANK AND TERMINATE]

PROGRAMMER:

IF LANDLINE SAMPLE QUALIFY AS LANDLINE
IF QC=2/NO LANDLINE PHONE QUALIFY AS CELL ONLY/MOSTLY
IF QD=51% OR MORE, QUALIFY AS CELL ONLY/MOSTLY

I would first like to ask you how many years you have lived in Arkansas, or have you lived here all of your life?

Gave number of years .........................................................01 (enter number of years)
Less than one year ......................................................96
All my life.................................................................97
Don't know .............................................................98
Refused .................................................................99
Do not currently live in Arkansas .....................................90 [TERMINATE]

(RECORD GENDER BY OBSERVATION. IF UNSURE, ASK: And, I am required to ask you this, are you male or female?) (DO NOT READ LIST)

Male ................................................................................. 1
Female ........................................................................... 2
Don't know ...................................................................... 8 [TERMINATE]
Refused ........................................................................... 9 [TERMINATE]
In what county do you live? (DO NOT READ LIST, SELECT ONE)

<table>
<thead>
<tr>
<th>County</th>
<th>Code</th>
<th>County</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Don't know</td>
<td>98</td>
<td>Independent</td>
<td>10</td>
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<tr>
<td>Refused</td>
<td>99</td>
<td>Izard</td>
<td>11</td>
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<td>Arkansas</td>
<td>01</td>
<td>Jackson</td>
<td>12</td>
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<td>Ashley</td>
<td>47</td>
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<td>Little River</td>
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<tr>
<td>Clark</td>
<td>51</td>
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<td>Miller</td>
<td>67</td>
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<td>Columbia</td>
<td>53</td>
<td>Mississippi</td>
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<td>Conway</td>
<td>27</td>
<td>Monroe</td>
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<td>Craighead</td>
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<td>Montgomery</td>
<td>68</td>
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<td>Nevada</td>
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<td>Cross</td>
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<td>Ouachita</td>
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<td>Perry</td>
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<tr>
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<td>55</td>
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<tr>
<td>Drew</td>
<td>56</td>
<td>Pike</td>
<td>71</td>
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<td>Faulkner</td>
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<td>Fulton</td>
<td>08</td>
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<td>Garland</td>
<td>57</td>
<td>Prairie</td>
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<td>Grant</td>
<td>58</td>
<td>Pulaski</td>
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<tr>
<td>Greene</td>
<td>09</td>
<td>Randolph</td>
<td>21</td>
</tr>
<tr>
<td>Hempstead</td>
<td>59</td>
<td>Saline</td>
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<td>Hot Springs</td>
<td>60</td>
<td>Scott</td>
<td>73</td>
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<td>Howard</td>
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<td>Searcy</td>
<td>23</td>
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<td></td>
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<td>Sebastian</td>
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<td></td>
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<td>Sharp</td>
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<td></td>
<td></td>
<td>St. Francis</td>
<td>22</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Stone</td>
<td>25</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Union</td>
<td>75</td>
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<td></td>
<td></td>
<td>Van Buren</td>
<td>32</td>
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<td></td>
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<td>Washington</td>
<td>46</td>
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<td></td>
<td></td>
<td>White</td>
<td>33</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Woodruff</td>
<td>26</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Yell</td>
<td>34</td>
</tr>
</tbody>
</table>
Okay. And which of the following is the most important problem or issue facing people in Arkansas today? [RANDOMIZE] (READ LIST, SELECT ONE)

The economy ................................................................. 1
Education ................................................................. 2
Healthcare ............................................................... 3
Drugs ................................................................. 4
Taxes ................................................................. 5
Immigration ............................................................ 6
(DO NOT READ) Don't know ......................................... 8
(DO NOT READ) Refused ............................................ 9

Thank you. Let's move on to your thoughts on some of the people who are involved in government and politics. [ROTATE Q4-Q7]

Do you approve or disapprove of the way Mike Beebe is handling his job as governor? (DO NOT READ LIST)

Approve ................................................................. 1
Disapprove ............................................................. 2
Don't know ............................................................. 8
Refused ................................................................. 9

Do you approve or disapprove of the way Barack Obama is handling his job as president? (DO NOT READ LIST)

Approve ................................................................. 1
Disapprove ............................................................. 2
Don't know ............................................................. 8
Refused ................................................................. 9

Do you approve or disapprove of the way John Boozman is handling his job as U.S. Senator? (DO NOT READ LIST)

Approve ................................................................. 1
Disapprove ............................................................. 2
Don't know ............................................................. 8
Refused ................................................................. 9
Q7
Do you approve or disapprove of the way Mark Pryor is handling his job as U.S. Senator? (DO NOT READ LIST)

Approve ................................................................. 1
Disapprove.............................................................. 2
Don't know ............................................................. 8
Refused ................................................................. 9

Q8
Thank you. Now let's consider the election next month. Suppose the election were held today. Who would you be more likely to vote for: [RANDOMIZE ORDER OF CANDIDATES]

Mitt Romney, the Republican........................................ 1  [SKIP TO COMM2]
Barack Obama, the Democrat........................................ 2  [SKIP TO COMM2]
(DO NOT READ) Other................................................ 3  [SKIP TO COMM2]
(DO NOT READ) Don't know ....................................... 8  [SKIP TO COMM2]
(DO NOT READ) Refused............................................. 9

Q8A
[IF Q8=8-9/DON'T KNOW/REFUSED]
As of today, do you lean more toward: [DISPLAY CANDIDATES IN SAME ORDER AS Q8]

Mitt Romney, the Republican........................................ 1
Barack Obama, the Democrat........................................ 2
(DO NOT READ) Don't know ....................................... 8
(DO NOT READ) Refused............................................. 9

COMM2
Okay, moving from people to issues, you may be aware that in addition to voting on candidates this November, Arkansans will be asked to vote on several issues. Please listen carefully to a summary of some of these and tell me if you favor or oppose each.

Q9A
[IF SPLIT A]
Referred Amendment 1 would increase the statewide sales tax from 6 percent to 6.5 percent for the next 10 years in order to generate money for Arkansas highways and other road construction projects. The increase would not apply to groceries. Given this description, do you favor or oppose this measure? (DO NOT READ LIST)

Favor ................................................................. 1
Oppose ................................................................. 2
Don't know .......................................................... 8
Refused .............................................................. 9
Q9B

[IF SPLIT B]
Referred Amendment 1 is proposed to us by the state legislature. It would increase the statewide sales tax from 6 percent to 6.5 percent for the next 10 years in order to generate money for Arkansas highways and other road construction projects. The increase would not apply to groceries. Given this description, do you favor or oppose this measure? (DO NOT READ LIST)

Favor................................................................. 1
Oppose............................................................. 2
Don't know ....................................................... 8
Refused............................................................ 9

Q10A

[IF SPLIT A]
A second measure would legalize the medical use of marijuana in Arkansas for people with certain conditions including cancer, glaucoma and other chronic diseases. Medical marijuana would be made available through non-profit medical dispensaries regulated by the Department of Health. Given this description, do you favor or oppose this measure? (DO NOT READ LIST)

Favor................................................................. 1
Oppose............................................................. 2
Don't know ....................................................... 8
Refused............................................................ 9

Q10B

[IF SPLIT B]
A second measure would legalize the medical use of marijuana in Arkansas for people with certain conditions. Medical marijuana would be made available through non-profit medical dispensaries regulated by the Department of Health. Given this description, do you favor or oppose this measure? (DO NOT READ LIST)

Favor................................................................. 1
Oppose............................................................. 2
Don't know ....................................................... 8
Refused............................................................ 9
Thank you. Next, I have a couple of questions about some issues that are often in the news. (rotate question order, but note a few pairs need to remain together) [RANDOMIZE Q12 – Q18, BUT KEEP ASK Q15/Q16 IN ORDER]

**Q12**
In general, would you say that you favor stricter gun control, less strict gun control, or should no change be made to the existing gun control laws? (DO NOT READ LIST)

<table>
<thead>
<tr>
<th>Response</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stricter</td>
<td>1</td>
</tr>
<tr>
<td>Less strict</td>
<td>2</td>
</tr>
<tr>
<td>No change</td>
<td>3</td>
</tr>
<tr>
<td>Don't know</td>
<td>8</td>
</tr>
<tr>
<td>Refused</td>
<td>9</td>
</tr>
</tbody>
</table>

**Q13**
Do you favor laws that would make it more difficult for a woman to get an abortion, favor laws that would make it easier to get an abortion, or should no change be made to existing abortion laws? (DO NOT READ LIST)

<table>
<thead>
<tr>
<th>Response</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>More difficult</td>
<td>1</td>
</tr>
<tr>
<td>Easier</td>
<td>2</td>
</tr>
<tr>
<td>No change</td>
<td>3</td>
</tr>
<tr>
<td>Don't know</td>
<td>8</td>
</tr>
<tr>
<td>Refused</td>
<td>9</td>
</tr>
</tbody>
</table>
Q14
Which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government:

(READ LIST)

Allow undocumented immigrants to remain in the United States to work for a limited amount of time. ................................................. 1
Allow undocumented immigrants to become U.S. citizens if they meet certain criteria like learning English and paying their back-taxes. .......... 2
Deport all undocumented immigrants............................................. 3
Allow undocumented immigrants to become permanent residents with no requirements. ......................................................... 4
(DO NOT READ) Don't know ......................................................... 8
(DO NOT READ) Refused.............................................................. 9

Q15
Which of the following policy positions most closely resembles your own view regarding relationships between two people of the same sex: (READ LIST)

Gay couples should be allowed to legally marry. ......................... 1
Gay couples should be allowed to form civil unions or domestic partnerships, but not legally marry ............................................ 2
There should be no legal recognition of a gay couple's relationship..... 3
(DO NOT READ) Don't know ......................................................... 8
(DO NOT READ) Refused.............................................................. 9

Q16
Do you approve or disapprove of allowing openly homosexual men and women to serve in the armed forces of the United States? (DO NOT READ LIST)

Approve.................................................................................. 1
Disapprove.............................................................................. 2
Don't know ............................................................................ 8
Refused.................................................................................... 9

Q17
As you may know, the health care law allows states to expand Medicaid to provide health insurance to more low income people, including uninsured adults whose incomes are below $16,000 a year. The federal government will initially pay the entire cost of this expansion, and after several years, Arkansas will pay 10 percent and the federal government will pay 90 percent. Arkansas must decide whether to go ahead with this expansion. What do you think Arkansas should do? Should we…(READ LIST) [RANDOMIZE ORDER OF OPTIONS 1/2]

Keep Medicaid as it is today, with no new funding from the federal government and no change in who will be covered by the program.............................................................. 1
Expand Medicaid to cover more low income uninsured people, with the federal government initially paying the entire cost of the expansion and Arkansas eventually paying 10 percent .................. 2
(DO NOT READ) Don't know ......................................................... 8
(DO NOT READ) Refused.............................................................. 9
And, some have argued that people who come to Arkansas when they are young and who graduate from an Arkansas high school, but who are not legally in the United States, should have access to in-state tuition at the state's public colleges and universities. Do you approve or disapprove of allowing such individuals to pay in-state tuition, instead of the higher rate paid by non-Arkansans? (DO NOT READ LIST)

Approve............................................................................1
Disapprove..........................................................................2
Don’t know............................................................................8
Refused................................................................................9

Thank you. Throughout this survey, I’ll ask you some questions about yourself so that we can be sure we’re hearing from a wide range of Arkansans.

First, do you live in a city, a suburb, a small town or a rural area? (INTERVIEWER: If respondent asks for a definition for one of these, tell them, “whatever it means to you”) (DO NOT READ LIST)

City.................................................................1
Suburb...............................................................2
Small town..........................................................3
Rural area.............................................................4
Don’t know.........................................................8
Refused..............................................................9

Which of the following education categories best describes your highest level of schooling? I have a list here, so feel free to stop me at any time. Is it…? (READ LIST, SELECT ONE)

No high school.........................................................1
Some high school....................................................2
High school graduate.............................................3
Some college including business or trade school ..........4
College graduate....................................................5
Some graduate school.............................................6
Graduate or professional degree................................7
Don’t know..........................................................8
Refused..............................................................9
And, which of the following best describes your racial or ethnic group: (READ LIST, SELECT ONE)

White ................................................................. 1
Black or African-American ........................................ 2
Hispanic ................................................................. 3
Asian ................................................................. 4
Native American .................................................... 5
Multi-Ethnic .......................................................... 6
Don't know ............................................................ 8
Refused ............................................................... 9

Thank you. Now I have a short, hypothetical scenario for you. Let’s say…

[PROGRAMMER: FOR Q22, ONLY ONE OF THE EIGHT SCENARIOS WILL BE ASKED OF EACH RESPONDENT. THEY WILL BE RANDOMLY ASSIGNED; HOWEVER, NOTE THAT SCENARIOS 2A – 3B CAN NOT BE ASKED OF SPECIFIC RACES/ETHNIC GROUPS]

SCENARIO 1A: The local supermarket is considering a new program. If they eliminate a 10 percent discount on products they could raise workers’ wages by two dollars an hour. Would you be willing to give up the discount if worker wages go up? (DO NOT READ LIST)

Yes................................................................. 1
No ................................................................. 2
Don't know ....................................................... 8
Refused ............................................................ 9

SCENARIO 1B: The local supermarket is considering a new program. If they increase product prices by 10 percent, they could raise workers’ wages by two dollars an hour. Would you be willing to pay the increased price if worker wages go up? (DO NOT READ LIST)

Yes................................................................. 1
No ................................................................. 2
Don't know ....................................................... 8
Refused ............................................................ 9

[DO NOT ASK IF Q21=2/AFRICAN AMERICAN]

SCENARIO 2A: The local supermarket employs mostly African-American workers. The owners are considering a new program. If they eliminate a 10 percent discount on products they could raise workers’ wages by two dollars an hour. Would you be willing to give up the discount if worker wages go up? (DO NOT READ LIST)

Yes................................................................. 1
No ................................................................. 2
Don't know ....................................................... 8
Refused ............................................................ 9
[DO NOT ASK IF Q21=2/AFRICAN AMERICAN]
SCENARIO 2B: The local supermarket employs mostly African-American workers. The owners are considering a new program. If they increase product prices by 10 percent, they could raise workers’ wages by two dollars an hour. Would you be willing to pay the increased price if worker wages go up? (DO NOT READ LIST)

Yes................................................................. 1
No ................................................................. 2
Don’t know ..................................................... 8
Refused .......................................................... 9

[DO NOT ASK IF Q21=3/HISPANIC]
SCENARIO 3A: The local supermarket employs mostly Latino workers. The owners are considering a new program. If they eliminate a 10 percent discount on products they could raise workers’ wages by two dollars an hour. Would you be willing to give up the discount if worker wages go up? (DO NOT READ LIST)

Yes................................................................. 1
No ................................................................. 2
Don’t know ..................................................... 8
Refused .......................................................... 9

[DO NOT ASK IF Q21=3/HISPANIC]
SCENARIO 3B: The local supermarket employs mostly Latino workers. The owners are considering a new program. If they increase product prices by 10 percent, they could raise workers’ wages by two dollars an hour. Would you be willing to pay the increased price if worker wages go up? (DO NOT READ LIST)

Yes................................................................. 1
No ................................................................. 2
Don’t know ..................................................... 8
Refused .......................................................... 9

SCENARIO 4A: The local supermarket employs mostly senior citizens. The owners are considering a new program. If they increase product prices by 10 percent, they could raise workers’ wages by two dollars an hour. Would you be willing to give up the discount if worker wages go up? (DO NOT READ LIST)

Yes................................................................. 1
No ................................................................. 2
Don’t know ..................................................... 8
Refused .......................................................... 9

SCENARIO 4B: The local supermarket employs mostly senior citizens. The owners are considering a new program. If they increase product prices by 10 percent, they could raise workers’ wages by two dollars an hour. Would you be willing to pay the increased price if worker wages go up? (DO NOT READ LIST)

Yes................................................................. 1
No ................................................................. 2
Don’t know ..................................................... 8
Refused .......................................................... 9
Next, I would like to ask you about your friends and family. Are many of your friends, few of your friends or none of your friends… [CATEGORY]? What about [CATEGORY]? [RANDOMIZE ORDER OF CATEGORIES]

<table>
<thead>
<tr>
<th></th>
<th>Many of my friends/family members are:</th>
<th>Few of my friends/family members are:</th>
<th>None of my friends/family members are:</th>
<th>Don't know</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
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<td>2</td>
<td>3</td>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>African-Americans</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>Latinos</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>8</td>
<td>9</td>
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<tr>
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<td>8</td>
<td>9</td>
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<tr>
<td>Senior citizens</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>8</td>
<td>9</td>
</tr>
</tbody>
</table>

In the past five years, do you think that the number of immigrants from Latin America in your neighborhood has…? (READ LIST)

<table>
<thead>
<tr>
<th>Increased a lot</th>
<th>Increased somewhat</th>
<th>Stayed the same</th>
<th>Decreased somewhat</th>
<th>Decreased a lot</th>
<th>(DO NOT READ) Don’t know</th>
<th>(DO NOT READ) Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>8</td>
<td>9</td>
</tr>
</tbody>
</table>

[ASK SPLIT A, IF SPLIT B SKIP TO COMM5b]

Now I would like to ask you six questions about issues that are important to voters. When answering, it is important you give a thoughtful, reasoned response; carefully consider the issue before answering. Don’t give your first response. Instead, take your time and really think about the issue before giving a thoughtful response. Do these instructions make sense?

Do you think the number of immigrants from foreign countries who are permitted to come to the United States to live should be increased, decreased, or left the same as it is now? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you think the number of immigrants should decrease, a 9 indicates that you think the number of immigrants should increase, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

    Definitely decrease 1 2 3 4 5 6 7 8 9 Definitely increase

Some people think the government should provide fewer services in order to reduce spending. Other people feel it is important for the government to provide many more services even if it means an increase in spending. Which is closer to the way you feel? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel the government should provide fewer services, 9 indicates that you feel the government should provide more services, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

    Provide fewer services 1 2 3 4 5 6 7 8 9 Provide more services
Q27a
Some people believe that we should spend much less money for defense. Others feel that defense spending should be greatly increased. Do you feel the government should decrease defense spending, increase defense spending, or is the government spending on defense about the right amount now? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel the government should decrease defense spending, 9 indicates that you feel the government should increase defense spending, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Decrease defense spending  1       2       3       4       5       6       7       8       9    Increase defense spending

Q28a
There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. Which is closer to the way you feel? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel there should be a government insurance plan, 9 indicates that you feel individuals should be pay through private insurance plans, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Government insurance plan  1       2       3       4       5       6       7       8       9    Private insurance plan

Q29a
Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on their own. Which is closer to the way you feel? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel the government should let each person get ahead on their own, 9 indicates that you feel the government should see to it that every person has a job and a good standard of living, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Government gets everyone a job  1       2       3       4       5       6       7       8       9    Let get ahead on own

Q30a
Some people think we need much tougher government regulations on business in order to protect the environment. Others think that current regulations to protect the environment are already too much of a burden on business. And, of course, some other people have opinions somewhere in between. Which is closer to the way you feel? Please give a careful, thoughtful response with a number between 1 and 9, where 1 indicates that you feel we need tougher regulations on business to protect the environment, 9 indicates that you feel current regulations to protect the environment are already too much of a burden on business, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Tougher regulations  1       2       3       4       5       6       7       8       9    Regulations too burdensome

[ASK SPLIT B, SPLIT A SKIP TO COMM6]
Now I would like to ask you six questions about issues that are important to voters. When answering, it is important you give your first response. We are interested in your first, immediate response to these questions. Don’t debate yourself. Instead, respond quickly and give your first response to the question. Do these instructions make sense?
Q25b
Do you think the number of immigrants from foreign countries who are permitted to come to the United States to live should be increased, decreased, or left the same as it is now? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you think the number of immigrants should decrease, a 9 indicates that you think the number of immigrants should increase, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Definitely decrease 1 2 3 4 5 6 7 8 9 Definitely increase

Q26b
Some people think the government should provide fewer services in order to reduce spending. Other people feel it is important for the government to provide many more services even if it means an increase in spending. Which is closer to the way you feel? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel the government should provide fewer services, 9 indicates that you feel the government should provide more services, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Provide fewer services 1 2 3 4 5 6 7 8 9 Provide more services

Q27b
Some people believe that we should spend much less money for defense. Others feel that defense spending should be greatly increased. Do you feel the government should decrease defense spending, increase defense spending, or is the government spending on defense about the right amount now? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel the government should decrease defense spending, 9 indicates that you feel the government should increase defense spending, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Decrease defense spending 1 2 3 4 5 6 7 8 9 Increase defense spending

Q28b
There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. Which is closer to the way you feel? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel there should be a government insurance plan, 9 indicates that you feel individuals should be pay through private insurance plans, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Government insurance plan 1 2 3 4 5 6 7 8 9 Private insurance plan

Q29b
Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on their own. Which is closer to the way you feel? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel the government should see to it that every person has a job and a good standard of living, 9 indicates that you feel the government should let each person get ahead on their own, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Government gets everyone a job 1 2 3 4 5 6 7 8 9 Let get ahead on own
Q30b

Some people think we need much tougher government regulations on business in order to protect the environment. Others think that current regulations to protect the environment are already too much of a burden on business. And, of course, some other people have opinions somewhere in between. Which is closer to the way you feel? Please give your first, immediate response with a number between 1 and 9, where 1 indicates that you feel we need tougher regulations on business to protect the environment, 9 indicates that you feel current regulations to protect the environment are already too much of a burden on business, and the remaining numbers represent an opinion between these points. (Don’t know=98, Refused=99)

Tougher regulations 1 2 3 4 5 6 7 8 9 Regulations too burdensome

Thank you. The next questions are about your general evaluation of the quality of life in our state.

Q31

Overall, do you feel that Arkansas is generally headed in the right direction or the wrong direction? (DO NOT READ LIST)

Right ................................................................. 1
Wrong .............................................................. 2
Don't know ......................................................... 8
Refused .............................................................. 9

Q32

On a more individual level, would you say you are better off financially, worse off, or about the same compared to a year ago? (DO NOT READ LIST)

Better ................................................................. 1
Worse ............................................................... 2
About the same .................................................. 3
Don't know ......................................................... 8
Refused .............................................................. 9

Q33

And, looking ahead, do you think that a year from now, you will be better off financially, worse off, or about the same as now? (DO NOT READ LIST)

Better ................................................................. 1
Worse ............................................................... 2
About the same .................................................. 3
Don't know ......................................................... 8
Refused .............................................................. 9

Thank you. Finally, I’d like to ask you a few more questions about yourself so we can be sure we're hearing from a wide range of Arkansans.
Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or what? (DO NOT READ LIST)

Republican............................................................................................................ 1
Democrat .................................................................................................................. 2  [SKIP TO Q34B]
Independent ......................................................................................................... 3  [SKIP TO Q34C]
Other ...................................................................................................................... 4  [SKIP TO Q35]
Don't know ............................................................................................................. 8  [SKIP TO Q35]
Refused .................................................................................................................. 9  [SKIP TO Q35]

Would you call yourself a strong Republican, or a not very strong Republican? (DO NOT READ LIST)

Strong Republican ................................................................................................. 1  [SKIP TO Q35]
Not very strong Republican ...................................................................................... 2  [SKIP TO Q35]
Don't know ............................................................................................................. 8  [SKIP TO Q35]
Refused .................................................................................................................. 9  [SKIP TO Q35]

Would you call yourself a strong Democrat, or a not very strong Democrat? (DO NOT READ LIST)

Strong Democrat .................................................................................................... 1  [SKIP TO Q35]
Not a very strong Democrat ...................................................................................... 2  [SKIP TO Q35]
Don't know ............................................................................................................. 8  [SKIP TO Q35]
Refused .................................................................................................................. 9  [SKIP TO Q35]

Well, do you think of yourself as closer to the Republican or Democratic Party? (DO NOT READ LIST)

Closer to Republican ............................................................................................... 1
Closer to Democrat .................................................................................................... 2
Just Independent ....................................................................................................... 3
Don't know ............................................................................................................. 8
Refused .................................................................................................................. 9

How would you describe your views on most political matters? Generally, do you think of yourself as a Liberal, Moderate, or Conservative? (DO NOT READ LIST)

Liberal ..................................................................................................................... 1
Moderate .................................................................................................................. 2  [SKIP TO Q36]
Conservative ......................................................................................................... 3  [SKIP TO Q35B]
Don't know ............................................................................................................. 8  [SKIP TO Q36]
Refused .................................................................................................................. 9  [SKIP TO Q36]
### Q35A
Would you say you are strongly Liberal or somewhat Liberal? (DO NOT READ LIST)

<table>
<thead>
<tr>
<th>Strongly Liberal</th>
<th>Somewhat Liberal</th>
<th>Don't know</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>.................................</td>
<td>.................................</td>
<td>.................................</td>
<td>.................................</td>
</tr>
<tr>
<td>1</td>
<td>2</td>
<td>8</td>
<td>9</td>
</tr>
</tbody>
</table>

[SKIP TO Q36]

### Q35B
Would you say that you are strongly Conservative or somewhat Conservative? (DO NOT READ LIST)

<table>
<thead>
<tr>
<th>Strongly Conservative</th>
<th>Somewhat Conservative</th>
<th>Don't know</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>.................................</td>
<td>.................................</td>
<td>.................................</td>
<td>.................................</td>
</tr>
<tr>
<td>1</td>
<td>2</td>
<td>8</td>
<td>9</td>
</tr>
</tbody>
</table>

[SKIP TO Q36]

### Q36
Which of the following income categories best describes your total 2011 household income? I have a list here, feel free to stop me at any time. Was it…(READ LIST)

<table>
<thead>
<tr>
<th>$7,500 or less</th>
<th>$7,501 to $15,000</th>
<th>$15,001 to $25,000</th>
<th>$25,001 to $35,000</th>
<th>$35,001 to $50,000</th>
<th>$50,001 to $75,000</th>
<th>$75,001 to $100,000</th>
<th>$100,001 or over</th>
<th>Don't know</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>.................................</td>
<td>.................................</td>
<td>.................................</td>
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<td>03</td>
<td>04</td>
<td>05</td>
<td>06</td>
<td>07</td>
<td>08</td>
<td>98</td>
<td>99</td>
</tr>
</tbody>
</table>

[SKIP TO Q36]

### Q37
Do you have some form of health insurance or health coverage? (DO NOT READ LIST)

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>Don't know</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>.................................</td>
<td>.................................</td>
<td>.................................</td>
<td>.................................</td>
</tr>
<tr>
<td>1</td>
<td>2</td>
<td>8</td>
<td>9</td>
</tr>
</tbody>
</table>

[SKIP TO Q36]
About how often do you attend religious services? Is it.. (READ LIST)

Never .................................................................................................................. 1
Once a year ........................................................................................................... 2
Several times a year .......................................................................................... 3
About once a month ......................................................................................... 4
2-3 times a month ............................................................................................. 5
Every week ........................................................................................................... 6
More than once a week ..................................................................................... 7
(DO NOT READ) Don't know ........................................................................... 8
(DO NOT READ) Refused .................................................................................. 9

Which of the following best describes your current religious preference? Is it...(READ LIST) (INTERVIEWER: Protestant includes any Christian faith that is not Catholic or Greek Orthodox. Any Christian faith that is not Catholic or Greek Orthodox should be classified as Protestant. Greek Orthodox is classified as "Other").

Protestant (Prah-test-ant) .................................................................................. 1
Catholic ............................................................................................................... 2
Jewish ............................................................................................................... 3
Something else ................................................................................................. 4
(DO NOT READ) None ..................................................................................... 5
(DO NOT READ) Don't know ........................................................................... 8
(DO NOT READ) Refused .................................................................................. 9

Do you consider yourself a born-again or evangelical Christian?  (INTERVIEWER: If the respondent asks for a definition of either of these terms, tell them, "We want to know how you feel about yourself. Do you identify with either of these labels?") (DO NOT READ LIST)

Yes ..................................................................................................................... 1
No ....................................................................................................................... 2
Don't know ....................................................................................................... 8
Refused .............................................................................................................. 9

Which of these best describes your present marital status? (READ LIST)

Married ............................................................................................................. 1
Not married but living together ...................................................................... 2
Separated or divorced ................................................................................... 3
Widowed .......................................................................................................... 4
Never married or single ................................................................................. 5
(DO NOT READ) Don't know ......................................................................... 8
(DO NOT READ) Refused ............................................................................... 9
Q42
We're nearly done: How many people, including yourself, live in your household? (INTERVIEWER: This would include children) (DON'T KNOW=98, REFUSED=99)

_______ Enter Number

Q43
Do you have any school aged children? (INTERVIEWER: THIS INCLUDES CHILDREN IN KINDERGARTEN THROUGH 12 GRADE ONLY) (DO NOT READ LIST)

Yes................................................................. 1
No................................................................. 2 [SKIP TO Q44]
Don't know ................................................... 8 [SKIP TO Q44]
Refused ......................................................... 9 [SKIP TO Q44]

Q43A
How many school aged children do you have? (DON'T KNOW=98, REFUSED=99)

_______ Enter Number

Q44
What is your current employment status? Is it...(READ LIST, SELECT UP TO TWO RESPONSES)

Employed full-time............................................. 1
Employed part-time ........................................... 2
Self-employed ................................................... 3
Unemployed ..................................................... 4
Retired ............................................................ 5
(DO NOT READ) Don't know .............................. 8 X
(DO NOT READ) Refused ..................................... 9 X

Q45
Were you born in the U.S. or in another country?

US................................................................. 1
Another country ............................................... 2
Don't know ..................................................... 8
Refused ........................................................... 9

Q46
Are you a registered voter?

Yes................................................................. 1
No ................................................................. 2
Don't know ..................................................... 8
Refused ........................................................... 9
And, how likely are you to vote in the next elections that take place in November 2012? Are you:

Very Likely........................................................................................................ 1
Likely.................................................................................................................. 2
Unlikely............................................................................................................... 3
Very unlikely..................................................................................................... 4
(DO NOT READ) Don't know.......................................................................... 8
(DO NOT READ) Refused............................................................................... 9

In what year were you born? (DON’T KNOW=9998, REFUSED=9999)

_____ Enter Year

[ASK CELL PHONE SAMPLE ONLY]
What is your zip code? (DON’T KNOW=99998, REFUSED=99999)

_____ Enter zip code

Thank you very much for helping us with the Arkansas Poll. Have a nice day/afternoon/evening.