Q1

I would first like to ask you how many years you have lived in Arkansas, or have you lived here all of your life?

Gave number of years ................................................................. 01  (enter number of years)
Less than one year ................................................................. 96
All my life .................................................................................. 97
Don't know ............................................................................... 98
Refused ....................................................................................... 99
Do not currently live in Arkansas ............................................. 90  [TERMINATE]

Q49

(RECORD GENDER BY OBSERVATION, IF UNSURE, ASK: And, I am required to ask you this, are you male or female?) (DO NOT READ LIST)

Male ......................................................................................... 1
Female ...................................................................................... 2
Don't know ............................................................................... 8  [TERMINATE]
Refused .................................................................................... 9  [TERMINATE]
In what county do you live? (DO NOT READ LIST, SELECT ONE)

<table>
<thead>
<tr>
<th>County</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Don't know</td>
<td>98</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
<tr>
<td>Arkansas</td>
<td>01</td>
</tr>
<tr>
<td>Ashley</td>
<td>47</td>
</tr>
<tr>
<td>Baxter</td>
<td>02</td>
</tr>
<tr>
<td>Benton</td>
<td>35</td>
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<tr>
<td>Boone</td>
<td>36</td>
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<tr>
<td>Bradley</td>
<td>48</td>
</tr>
<tr>
<td>Calhoun</td>
<td>49</td>
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<td>Carroll</td>
<td>37</td>
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<tr>
<td>Chicot</td>
<td>50</td>
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<tr>
<td>Clark</td>
<td>51</td>
</tr>
<tr>
<td>Clay</td>
<td>03</td>
</tr>
<tr>
<td>Cleburne</td>
<td>04</td>
</tr>
<tr>
<td>Cleveland</td>
<td>52</td>
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<td>Conway</td>
<td>27</td>
</tr>
<tr>
<td>Craighead</td>
<td>05</td>
</tr>
<tr>
<td>Crawford</td>
<td>38</td>
</tr>
<tr>
<td>Crittenden</td>
<td>06</td>
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<tr>
<td>Cross</td>
<td>07</td>
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<td>Dallas</td>
<td>54</td>
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<td>Desha</td>
<td>55</td>
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<tr>
<td>Drew</td>
<td>56</td>
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<td>Faulkner</td>
<td>28</td>
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<tr>
<td>Franklin</td>
<td>39</td>
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<td>Fulton</td>
<td>08</td>
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<tr>
<td>Garland</td>
<td>57</td>
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<tr>
<td>Grant</td>
<td>58</td>
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<td>Greene</td>
<td>09</td>
</tr>
<tr>
<td>Hempstead</td>
<td>59</td>
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<tr>
<td>Hot Springs</td>
<td>60</td>
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<tr>
<td>Howard</td>
<td>61</td>
</tr>
<tr>
<td>Independent</td>
<td>10</td>
</tr>
<tr>
<td>Izard</td>
<td>11</td>
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<tr>
<td>Jackson</td>
<td>12</td>
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<tr>
<td>Jefferson</td>
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<tr>
<td>Johnson</td>
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<tr>
<td>Lafayette</td>
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<tr>
<td>Lawrence</td>
<td>13</td>
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<tr>
<td>Lee</td>
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<td>Lincoln</td>
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<td>Little River</td>
<td>65</td>
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<td>Logan</td>
<td>66</td>
</tr>
<tr>
<td>Lonoke</td>
<td>15</td>
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<tr>
<td>Madison</td>
<td>41</td>
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<tr>
<td>Marion</td>
<td>42</td>
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<tr>
<td>Miller</td>
<td>67</td>
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<td>Mississippi</td>
<td>16</td>
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<tr>
<td>Monroe</td>
<td>17</td>
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<tr>
<td>Montgomery</td>
<td>68</td>
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<tr>
<td>Nevada</td>
<td>69</td>
</tr>
<tr>
<td>Newton</td>
<td>43</td>
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<tr>
<td>Ouachita</td>
<td>70</td>
</tr>
<tr>
<td>Perry</td>
<td>29</td>
</tr>
<tr>
<td>Philips</td>
<td>18</td>
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<tr>
<td>Pike</td>
<td>71</td>
</tr>
<tr>
<td>Poinsett</td>
<td>19</td>
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<tr>
<td>Polk</td>
<td>72</td>
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<tr>
<td>Pope</td>
<td>44</td>
</tr>
<tr>
<td>Prairie</td>
<td>20</td>
</tr>
<tr>
<td>Pulaski</td>
<td>30</td>
</tr>
<tr>
<td>Randolph</td>
<td>21</td>
</tr>
<tr>
<td>Saline</td>
<td>31</td>
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<tr>
<td>Scott</td>
<td>73</td>
</tr>
<tr>
<td>Searcy</td>
<td>23</td>
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<tr>
<td>Sebastian</td>
<td>45</td>
</tr>
<tr>
<td>Sevier</td>
<td>74</td>
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<tr>
<td>Sharp</td>
<td>24</td>
</tr>
<tr>
<td>St. Francis</td>
<td>22</td>
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<tr>
<td>Stone</td>
<td>25</td>
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<tr>
<td>Union</td>
<td>75</td>
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<td>Van Buren</td>
<td>32</td>
</tr>
<tr>
<td>Washington</td>
<td>46</td>
</tr>
<tr>
<td>White</td>
<td>33</td>
</tr>
<tr>
<td>Woodruff</td>
<td>26</td>
</tr>
<tr>
<td>Yell</td>
<td>34</td>
</tr>
</tbody>
</table>
In your opinion, what do you think is the most important problem or issue facing people in Arkansas today? (READ LIST, SELECT ONE)
[RANDOMIZE; KEEP DK/REFUSED AT BOTTOM]

The economy.................................................................01
Education .................................................................02
Healthcare .................................................................03
Drugs.................................................................04
Taxes .........................................................................05
Politicians.................................................................13
Don't know ..........................................................88
Refused .........................................................................99

Thank you. Let's move on to your thoughts on some of the people who are involved in government and politics. [ROTATE Q4-Q7]

Do you approve or disapprove of the way Mike Beebe is handling his job as governor? (DO NOT READ LIST)

Approve .................................................................1
Disapprove ..............................................................2
Don't know ..............................................................8
Refused .........................................................................9

Do you approve or disapprove of the way Barack Obama is handling his job as president? (DO NOT READ LIST)

Approve .................................................................1
Disapprove ..............................................................2
Don't know ..............................................................8
Refused .........................................................................9

Do you approve or disapprove of the way John Boozman is handling his job as U.S. Senator? (DO NOT READ LIST)

Approve .................................................................1
Disapprove ..............................................................2
Don't know ..............................................................8
Refused .........................................................................9
Do you approve or disapprove of the way Mark Pryor is handling his job as U.S. Senator? (DO NOT READ LIST)

Approve ........................................................................................................... 1
Disapprove ........................................................................................................ 2
Don't know ....................................................................................................... 8
Refused .............................................................................................................. 9

Thank you. Now let's look ahead to the election in November. Let's start with the race for the U.S. Senate. At this point, are you likely to vote for… [RANDOMIZE ORDER OF CANDIDATES] (READ LIST, SELECT ONE)

Tom Cotton, the Republican ................................................................. 1 [SKIP TO Q51A]
Mark Pryor, the Democrat ................................................................. 2 [SKIP TO Q51A]
Another candidate (specify) ............................................................. 3 [CONTINUE TO Q50B]
(DO NOT READ) Don't know .............................................................. 8 [SKIP TO Q51A]
(DO NOT READ) Refused ................................................................. 9 [SKIP TO Q51A]

For whom do you plan to vote? [OPEN-END] ________________________________

And what about the race for Arkansas Governor? At this point, are you likely to vote for… [RANDOMIZE ORDER OF CANDIDATES] (READ LIST, SELECT ONE)

Asa Hutchinson, the Republican ...................................................... 1 [SKIP TO Q52]
Mike Ross, the Democrat ................................................................. 2 [SKIP TO Q52]
Another candidate .................................................................................. 3 [CONTINUE TO Q51B]
(DO NOT READ) Don't know .............................................................. 8 [SKIP TO Q52]
(DO NOT READ) Refused ................................................................. 9 [SKIP TO Q52]

For whom do you plan to vote? [OPEN-END] ________________________________

And what about for the U.S. House race in your area? At this point, are you likely to vote for… [RANDOMIZE ORDER OF CANDIDATES] (READ LIST, SELECT ONE)

The Republican candidate ................................................................. 1
The Democratic candidate ................................................................. 2
A candidate from another party ....................................................... 3
(DO NOT READ) Don't know .............................................................. 8
(DO NOT READ) Refused ................................................................. 9
And what about the STATE legislative races in your community? As of today, would you say you’re likely to vote for…(READ LIST, SELECT ONE) [RANDOMIZE ORDER]

The Republican candidates in those state-level races ...................... 1
The Democratic candidates in those state-level races .................. 2
(DO NOT READ) Don’t know ................................................. 8
(DO NOT READ) Refused ..................................................... 9

And, just for fun, what about the presidential race in 2016? If Hillary Clinton were the Democratic nominee, would you be more likely to vote for her, or for the Republican nominee? [RANDOMIZE ORDER OF CANDIDATES]

Hillary Clinton ........................................................................... 1
The Republican nominee ......................................................... 2
(DO NOT READ) Don’t know .................................................... 8
(DO NOT READ) Refused .......................................................... 9

Finally, what about journalists? Please tell me how you would rate the honesty and ethical standards of journalists. Would you rate them…

Very high .................................................................................. 1
High .......................................................................................... 2
Average .................................................................................... 3
Low ............................................................................................. 4
Very low ..................................................................................... 5
(DO NOT READ) Don’t know .................................................... 8
(DO NOT READ) Refused .......................................................... 9

Thank you. Moving from people to issues, do you happen to know if there will be any ballot measures – which are policy questions for voters to decide – on the November ballot?

Yes ............................................................................................. 1
No ............................................................................................. 2  [SKIP TO Q64]
Is there a ballot measure, or measures, in which you are particularly interested? Which one?

(Do not read; allow respondent to indicate multiple responses)

- YES [Administrative Rule] ................................................................. 1
- YES [Direct Democracy] ................................................................. 2
- YES [Term Limits] ........................................................................... 3
- YES [Alcohol] ................................................................................ 4
- YES [Minimum Wage] ............................................................. 5
- YES [Other topic, Not on ballot] ......................................................... 6
- NO ................................................................................................. 7

Q64

In general, when an election includes one or more ballot measures, do you feel you are more or less likely to vote?

- More likely .................................................................................... 1
- Less likely ....................................................................................... 2
- (Do not read) About the same ......................................................... 3

Q65

In general, when an election includes one or more ballot measures, do you feel you are more or less likely to follow the campaign closely?

- More likely .................................................................................... 1
- Less likely ....................................................................................... 2
- (Do not read) About the same ......................................................... 3

Q66

In general, when an election includes one or more ballot measures, do you feel you are more or less likely to research what those ballot measures are about?

- More likely .................................................................................... 1
- Less likely ....................................................................................... 2
- (Do not read) About the same ......................................................... 3

Q67

And, in general, when an election includes one or more ballot measures, do you feel you are more or less likely to research other contests on the ballot, such as who is running for national, statewide, and local offices?

- More likely .................................................................................... 1
- Less likely ....................................................................................... 2
- (Do not read) About the same ......................................................... 3
Okay, let’s examine a few of the ballot measures that are on this year’s ballot.

If passed, one measure would prohibit state officials from receiving gifts from lobbyists, establish an independent commission for determining state officials’ salaries, require former state legislators to wait at least two years before registering as lobbyists, and would modify the state’s term limit laws to allow legislators to serve up to 16 years in a single house. Given this description, do you favor or oppose this measure?

Favor ............................................................................................................. 1
Oppose ....................................................................................................... 2
(DO NOT READ) Unsure ................................................................. 3

And does the presence of the ethics measure have a positive, negative, or no impact on the likelihood you will vote in the upcoming election?

Positive ........................................................................................................ 1
Negative ..................................................................................................... 2
Neutral ......................................................................................................... 3

And does the presence of the ethics measure have a positive, negative, or no impact on the likelihood you will do additional research about the upcoming election?

Positive ........................................................................................................ 1
Negative ..................................................................................................... 2
Neutral ......................................................................................................... 3

(Thank you.) If passed, a different measure would allow the sale, distribution, and manufacture of alcohol in every Arkansas county. Given this description, do you favor or oppose this measure?

Favor ............................................................................................................. 1
Oppose ....................................................................................................... 2
(DO NOT READ) Unsure ................................................................. 3

And does the presence of the alcohol measure have a positive, negative, or no impact on the likelihood you will vote in the upcoming election?

Positive ........................................................................................................ 1
Negative ..................................................................................................... 2
Neutral ......................................................................................................... 3
Does the presence of the alcohol measure have a positive, negative, or no impact on the likelihood you will do additional research about the upcoming election?

Positive ................................................................. 1
Negative ................................................................. 2
Neutral ................................................................. 3

(Thank you.) If passed, a different measure would increase the state’s minimum wage from $6.25 an hour to $8.50 by 2017. Given this description, do you favor or oppose this measure?

Favor ................................................................. 1
Oppose ................................................................. 2
(DO NOT READ) Unsure ........................................... 3

And does the presence of the minimum wage measure have a positive, negative, or no impact on the likelihood you will vote in the upcoming election?

Positive ................................................................. 1
Negative ................................................................. 2
Neutral ................................................................. 3

Does the presence of the minimum wage measure have a positive, negative, or no impact on the likelihood you will do additional research about the upcoming election?

Positive ................................................................. 1
Negative ................................................................. 2
Neutral ................................................................. 3

Thank you. Next, I have a couple of questions about some issues that are often in the news.

In general, would you say that you favor stricter gun control, less strict gun control, or should no change be made to the existing gun control laws? (DO NOT READ LIST)
<table>
<thead>
<tr>
<th>Response</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>More difficult</td>
<td>1</td>
</tr>
<tr>
<td>Easier</td>
<td>2</td>
</tr>
<tr>
<td>No change</td>
<td>3</td>
</tr>
<tr>
<td>Don't know</td>
<td>8</td>
</tr>
<tr>
<td>Refused</td>
<td>9</td>
</tr>
</tbody>
</table>

**Q13**

Do you favor laws that would make it more difficult for a woman to get an abortion, favor laws that would make it easier to get an abortion, or should no change be made to existing abortion laws? (DO NOT READ LIST)

<table>
<thead>
<tr>
<th>Response</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>More difficult</td>
<td>1</td>
</tr>
<tr>
<td>Easier</td>
<td>2</td>
</tr>
<tr>
<td>No change</td>
<td>3</td>
</tr>
<tr>
<td>Don't know</td>
<td>8</td>
</tr>
<tr>
<td>Refused</td>
<td>9</td>
</tr>
</tbody>
</table>

**Q14**

Which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government:

(READ LIST)

<table>
<thead>
<tr>
<th>Response</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allow undocumented immigrants to remain in the United States to work for a limited amount of time</td>
<td>1</td>
</tr>
<tr>
<td>Allow undocumented immigrants to become U.S. citizens if they meet certain criteria like learning English and paying their back-taxes</td>
<td>2</td>
</tr>
<tr>
<td>Deport all undocumented immigrants</td>
<td>3</td>
</tr>
<tr>
<td>Allow undocumented immigrants to become permanent residents with no requirements</td>
<td>4</td>
</tr>
<tr>
<td>(DO NOT READ) Don't know</td>
<td>8</td>
</tr>
<tr>
<td>(DO NOT READ) Refused</td>
<td>9</td>
</tr>
</tbody>
</table>

**[RANDOMIZE ORDER OF Q15 AND Q77]**

**Q15**

Which of the following policy positions most closely resembles your own view regarding relationships between two people of the same sex: (READ LIST)

<table>
<thead>
<tr>
<th>Response</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gay couples should be allowed to legally marry</td>
<td>1</td>
</tr>
<tr>
<td>Gay couples should be allowed to form civil unions or domestic partnerships, but not legally marry</td>
<td>2</td>
</tr>
<tr>
<td>There should be no legal recognition of a gay couple's relationship</td>
<td>3</td>
</tr>
<tr>
<td>(DO NOT READ) Don't know</td>
<td>8</td>
</tr>
<tr>
<td>(DO NOT READ) Refused</td>
<td>9</td>
</tr>
</tbody>
</table>
As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally favorable or unfavorable opinion of it?

Favorable .............................................................................................................. 1
Unfavorable ......................................................................................................... 2
(DO NOT READ) Don’t know ............................................................................. 8
(DO NOT READ) Refused .................................................................................. 9

Thank you. I’d like to ask you some more questions about politics and government. Some may be easy for you while others may be more difficult. Please feel free to tell me “I don’t know.” Are you ready?

Who is the speaker of the U.S. House of Representatives? I have a list of names here, is it:

[ROTATE RESPONSES]
Harry Reed........................................................................................................ 1
John Kerry ......................................................................................................... 2
John Boehner ................................................................................................. 3
Nancy Pelosi ................................................................................................. 4
Don’t know .................................................................................................... 8
Refused .......................................................................................................... 9

What is the term of office for a U.S. senator? Is it:

[RESPONSE INVERT]
Two years ........................................................................................................ 1
Four years ....................................................................................................... 2
Six years ......................................................................................................... 3
Eight years .................................................................................................... 4
Don’t know ..................................................................................................... 8
Refused .......................................................................................................... 9
Who is responsible for nominating judges to federal courts? Is it:

[RANDOMIZE]
The President ......................................................... 1
Congress ............................................................... 2
The Supreme Court .................................................. 3
State Governors ....................................................... 4
Don’t know .............................................................. 8
Refused ................................................................. 9

Thank you. Next, I’ll ask you some questions about yourself so that we can be sure we're hearing from a wide range of Arkansans.

First, do you live in a city, a suburb, a small town or a rural area? (INTERVIEWER: If respondent asks for a definition for one of these, tell them, "whatever it means to you") (DO NOT READ LIST)

City ........................................................................... 1
Suburb ....................................................................... 2
Small town .................................................................. 3
Rural area .................................................................... 4
Don't know .............................................................. 8
Refused ................................................................. 9

Which of the following education categories best describes your highest level of schooling? I have a list here, so feel free to stop me at any time. Is it…? (READ LIST, SELECT ONE)

No high school ............................................................ 1
Some high school ....................................................... 2
High school graduate ................................................ 3
Some college including business or trade school .......... 4
College graduate ....................................................... 5
Some graduate school ................................................. 6
Graduate or professional degree ................................. 7
Don't know .............................................................. 8
Refused ................................................................. 9
And, which of the following best describes your racial or ethnic group: (READ LIST, SELECT ONE)

White .............................................................................................................. 1
Black or African-American ................................................................. 2
Hispanic .................................................................................................... 3
Asian ......................................................................................................... 4
Native American ..................................................................................... 5
Multi-Ethnic .............................................................................................. 6
Something else .......................................................................................... 7
Don't know .............................................................................................. 8
Refused ...................................................................................................... 9

Thank you. The next questions are about your general evaluation of the quality of life in our state.

Overall, do you feel that Arkansas is generally headed in the right direction or the wrong direction? (DO NOT READ LIST)

Right ........................................................................................................... 1
Wrong ........................................................................................................ 2
Don't know .............................................................................................. 8
Refused ...................................................................................................... 9

On a more individual level, would you say you are better off financially, worse off, or about the same compared to a year ago? (DO NOT READ LIST)

Better ......................................................................................................... 1
Worse ......................................................................................................... 2
About the same .......................................................................................... 3
Don't know .............................................................................................. 8
Refused ...................................................................................................... 9

And, looking ahead, do you think that a year from now, you will be better off financially, worse off, or about the same as now? (DO NOT READ LIST)

Better ......................................................................................................... 1
Worse ......................................................................................................... 2
About the same .......................................................................................... 3
Don't know .............................................................................................. 8
Refused ...................................................................................................... 9
Thank you. Finally, I'd like to ask you a few more questions about yourself so we can be sure we're hearing from a wide range of Arkansans.

<table>
<thead>
<tr>
<th>Q34</th>
<th>Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or what? (DO NOT READ LIST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Republican</td>
<td>...........................................................................................................................................</td>
</tr>
<tr>
<td>Democrat</td>
<td>........................................................................................................................................</td>
</tr>
<tr>
<td>Independent</td>
<td>..........................................................................................................................................</td>
</tr>
<tr>
<td>Other</td>
<td>...........................................................................................................................................</td>
</tr>
<tr>
<td>Don't know</td>
<td>.........................................................................................................................................</td>
</tr>
<tr>
<td>Refused</td>
<td>.............................................................................................................................................</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Q34A</th>
<th>Would you call yourself a strong Republican, or a not very strong Republican? (DO NOT READ LIST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strong Republican</td>
<td>...........................................................................................................................................</td>
</tr>
<tr>
<td>Not very strong Republican</td>
<td>.......................................................................................................................................</td>
</tr>
<tr>
<td>Don't know</td>
<td>.........................................................................................................................................</td>
</tr>
<tr>
<td>Refused</td>
<td>.............................................................................................................................................</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Q34B</th>
<th>Would you call yourself a strong Democrat, or a not very strong Democrat? (DO NOT READ LIST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strong Democrat</td>
<td>...........................................................................................................................................</td>
</tr>
<tr>
<td>Not a very strong Democrat</td>
<td>..................................................................................................................................</td>
</tr>
<tr>
<td>Don't know</td>
<td>.........................................................................................................................................</td>
</tr>
<tr>
<td>Refused</td>
<td>.............................................................................................................................................</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Q34C</th>
<th>Well, do you think of yourself as closer to the Republican or Democratic Party? (DO NOT READ LIST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Closer to Republican</td>
<td>...........................................................................................................................................</td>
</tr>
<tr>
<td>Closer to Democrat</td>
<td>...........................................................................................................................................</td>
</tr>
<tr>
<td>Just Independent</td>
<td>..........................................................................................................................................</td>
</tr>
<tr>
<td>Don't know</td>
<td>.........................................................................................................................................</td>
</tr>
<tr>
<td>Refused</td>
<td>.............................................................................................................................................</td>
</tr>
</tbody>
</table>
How would you describe your views on most political matters? Generally, do you think of yourself as a Liberal, Moderate, or Conservative? (DO NOT READ LIST)

Liberal ................................................................. 1
Moderate .......................................................... 2 [SKIP TO Q81]
Conservative ....................................................... 3 [SKIP TO Q35B]
Don't know ........................................................ 8 [SKIP TO Q81]
Refused .............................................................. 9 [SKIP TO Q81]

Would you say you are strongly Liberal or somewhat Liberal? (DO NOT READ LIST)

Strongly Liberal ..................................................... 1 [SKIP TO Q81]
Somewhat Liberal ............................................... 2 [SKIP TO Q81]
Don't know ......................................................... 8 [SKIP TO Q81]
Refused .............................................................. 9 [SKIP TO Q81]

Would you say that you are strongly Conservative or somewhat Conservative? (DO NOT READ LIST)

Strongly Conservative .......................................... 1
Somewhat Conservative ......................................... 2
Don't know ........................................................ 8
Refused .............................................................. 9

How often do you pay attention to what’s going on in government and politics? (READ LIST)

Always ............................................................... 1
Most of the time .................................................... 2
About half of the time .......................................... 3
Some of the time .................................................. 4
Never ................................................................. 5
(DO NOT READ) Don't know ................................ 8
(DO NOT READ) Refused ..................................... 9
Which of the following income categories best describes your total 2013 household income? I have a list here, feel free to stop me at any time. Was it...(READ LIST)

$7,500 or less......................................................................................01
$7,501 to $15,000 ..................................................................................02
$15,001 to $25,000 .................................................................................03
$25,001 to $35,000 ..................................................................................04
$35,001 to $50,000 ..................................................................................05
$50,001 to $75,000 ..................................................................................06
$75,001 to $100,000 ...............................................................................07
$100,001 or over ...................................................................................08
(DO NOT READ) Don't know...............................................................98
(DO NOT READ) Refused....................................................................99

Do you have some form of health insurance or health coverage? (DO NOT READ LIST)

Yes........................................................................................................1
No.........................................................................................................2
Don't know.........................................................................................8
Refused...............................................................................................9

How many days in the past week did you read a daily newspaper? [NUMERIC OPEN END]

(DO NOT READ) Don't know...............................................................98
(DO NOT READ) Refused....................................................................99

How many days in the past week did you watch the local TV news shows in the late evening? [NUMERIC OPEN END]

(DO NOT READ) Don't know...............................................................98
(DO NOT READ) Refused....................................................................99

About how often do you attend religious services? Is it.. (READ LIST)

Never....................................................................................................1
Once a year..........................................................................................2
Several times a year..........................................................................3
About once a month ..........................................................................4
2-3 times a month .............................................................................5
Every week..........................................................................................6
More than once a week .....................................................................7
(DO NOT READ) Don't know...............................................................8
(DO NOT READ) Refused....................................................................9
Which of the following best describes your current religious preference? Is it...(READ LIST) (INTERVIEWER: Any Christian faith that is not Catholic or Greek Orthodox should be classified as Protestant. Greek Orthodox is classified as "Other").

- Protestant (Prah-test-ant) ........................................... 1
- Catholic ....................................................................... 2
- Jewish .......................................................................... 3 [SKIP TO Q41]
- Something else.............................................................. 4 [SKIP TO Q41]
- (DO NOT READ) None ..................................................... 5 [SKIP TO Q41]
- (DO NOT READ) Don't know ........................................... 8 [SKIP TO Q41]
- (DO NOT READ) Refused............................................... 9 [SKIP TO Q41]

Do you consider yourself a born-again or evangelical Christian? (INTERVIEWER: If the respondent asks for a definition of either of these terms, tell them, "We want to know how you feel about yourself. Do you identify with either of these labels?") (DO NOT READ LIST)

- Yes............................................................................... 1
- No............................................................................. 2
- Don't know .................................................................. 8
- Refused....................................................................... 9

Which of these best describes your present marital status? (READ LIST)

- Married ....................................................................... 1
- Not married but living together ...................................... 2
- Separated or divorced .................................................... 3
- Widowed....................................................................... 4
- Never married or single ............................................... 5
- (DO NOT READ) Don't know ........................................... 8
- (DO NOT READ) Refused ............................................... 9

We're nearly done: How many people, including yourself, live in your household? (INTERVIEWER: This would include children) (DON'T KNOW=98, REFUSED=99)

_______ Enter Number

Do you have any school aged children? (INTERVIEWER: THIS INCLUDES CHILDREN IN KINDERGARTEN THROUGH GRADE 12 ONLY) (DO NOT READ LIST)

- Yes............................................................................... 1
- No............................................................................. 2 [SKIP TO Q44]
- Don't know .................................................................. 8 [SKIP TO Q44]
- Refused....................................................................... 9 [SKIP TO Q44]
How many school aged children do you have? (DON’T KNOW=98, REFUSED=99)

_____ Enter Number

What is your current employment status? Is it...(READ LIST, SELECT UP TO TWO RESPONSES)

Employed full-time ................................................. 1
Employed part-time ................................................. 2
Self-employed ......................................................... 3
Unemployed ......................................................... 4
Retired ............................................................... 5
(DO NOT READ) Don’t know .................................... 8 X
(DO NOT READ) Refused ......................................... 9 X

Are you a registered voter?

Yes ........................................................................ 1
No ......................................................................... 2
Don’t know ............................................................. 8
Refused .................................................................... 9

And, how likely are you to vote in the election next month? Are you:

Very Likely ............................................................. 1
Likely ................................................................. 2
Unlikely ................................................................. 3
Very unlikely ........................................................... 4
(DO NOT READ) Don’t know .................................... 8
(DO NOT READ) Refused ......................................... 9

In what year were you born? (DON’T KNOW=9998, REFUSED=9999)

_____ Enter Year

What is your zip code? (DON’T KNOW=99998, REFUSED=99999)

_____ Enter zip code

Thank you very much for helping us with the Arkansas Poll. Have a nice day/afternoon/evening.