### Course Requirements

**3** Required Mathematics
- MATH 2033 Mathematical Thought
- MATH 2043C Survey of Calculus
- MATH 2053C Finite Mathematics
- MATH 2183 Mathematical Reasoning
- STAT 2303 Principles of Statistics

**3** Required Advanced (3000+) History Course
- HIST ______________

**3** Required Public Speaking
- COMM 1313 Intro to Public Speaking

- ______________
- ______________
- ______________
- ______________

**3** Cultural Diversity Requirement
- To be selected from the following or as approved by the Lemke Journalism Department
- ANTH 4533
- HIST 3263
- JOUR ______________
- HIST 3233
- SCWK 3193
- HIST 3243
- SOCI 3193

**10** Required Journalism Courses
- JOUR 1023 Media and Society*
- JOUR 1033 Fundamentals of Journalism (w/ lab)*
- JOUR 3633 Media Law (junior standing)
- JOUR 496V Jour writing requirement
- JOUR 498V Jour writing requirement

*Must make a C or better to take advanced JOUR courses.

**15** Required Advertising & Public Relations Courses
Students must have at least a 2.50gpa or higher and have completed 60 hours to enroll in these courses.
- JOUR 3723 Advertising Principles*
- JOUR 3743 Public Relations Principles*
- JOUR 4143 Public Relations Writing (JOUR 3723/3743)**
- JOUR 4423 Creative Strategy & Execution (JOUR 3723/3743)**
- JOUR 4453 Media Planning & Strategy (JOUR 3723/3743)**

**6** Required Political Science Courses
- PLSC 2003 American National Government
- AND

3 hours PLSC elective

**3** Required Economics & Marketing Courses
- ECON 2143 Basic Economic Theory OR
- ECON 2013 Macroeconomics AND
- ECON 2023 Microeconomics AND
- MKTG 3433 Intro to Marketing Strategies AND
- MKTG 3553 Consumer Behavior (MKTG 3433)

**9-12** Required Humanities
- WLIT 1123 World Lit II
- ANTH 4533
- SCWK 3193
- JOUR ______________

**9** Required Journalism Electives
It is recommended that one choice be an internship:
- JOUR ______________
- JOUR ______________
- JOUR ______________

**ELECTIVES (to meet minimum 124 Graduation Hours)**

### Requirements for Departmental Honors in Journalism:

The Journalism Honors Program gives upper-division undergraduates a chance to pursue journalistic research in the context of other academic disciplines. Honors candidates carry out independent study and research under the guidance of the journalism faculty and participate in honors classes in journalism and at least one other discipline. Outstanding student achievement will be recognized by the award of distinction “Journalism Scholar Cum Laude” at graduation. Higher degree distinctions are recommended only in cases of exceptional achievement and are based on the candidate’s total honors studies program. To be considered for such distinctions, students must earn a minimum cumulative 3.50 grade-point average in journalism.

Journalism Departmental Honors students must satisfy the general Fulbright College honors requirements as stated elsewhere in this catalog. In addition, for journalism departmental honors, they must complete a minimum of 12 hours in honors credits, with thesis credit determined by departmental rules. These requirements are specified as follows:

Journalism Four-Year and Departmental Honors students must:

- enter the program no later than the first semester of their junior year, and register for thesis beginning with the first semester of the junior year,
- complete at least one journalism honors colloquium,
- complete the journalism honors core research course JOUR 5043,
- complete an approved honors colloquium in a second discipline,
- complete and orally defend an honors thesis based on honors courses of study,
- earn a cumulative 3.50 grade-point average in journalism courses.