

Minor Map for Journalism and Strategic Media (JOSM-M) 2023-24 through 2025-26 Catalog Years



Last Updated: June 5, 2025

Transfer Coursework Restriction: At least 50% of a student's Arts and Sciences (ARSC) major or minor must be taken at the University of Arkansas.

Category	Degree Requirements	Curriculum Notes
Minor Core 9-12 hrs* Students must be a declared major or minor to take JOUR classes. All classes must be passed with at least a C if they will be prerequisites to another class.	____ JOUR 10003 Journalistic Writing Skills or ____ JOUR 11000 Grammar Spelling Punctuation Requirement* ____ JOUR 10303 Media Writing (Co-req: JOUR 1003 or 1100) ____ JOUR 10203 Media and Society ____ JOUR 20003 Storytelling for Today's Media (Pre-req: JOUR 1023 1033 and completion of GSP requirement)	*GSP Requirement: All majors and minors must complete the Grammar Spelling and Punctuation (GSP) requirement as a prerequisite or co-requisite to JOUR 10303 Media Writing by completing one of these two options: 1) Pass JOUR 10003 Journalistic Writing Skills with a grade of C or better; or 2) Pass JOUR 11000 Grammar Spelling Punctuation Requirement with a Satisfactory (S) grade by scoring a 75% or better on the GSP test that is administered through the class. Once you officially declare a Journalism major or minor you will obtain access to the GSP Blackboard course for Option 2. Students who do not complete both the GSP requirement and JOUR 10303 with a C or better cannot enroll in any courses for which JOUR 10303 is a prerequisite. The GSP test is only administered a certain number of times each semester. Students must request a GSP test time a minimum of two weeks before they plan to take the test. There is no guarantee that GSP testing slots will be open when desired so students must schedule well in advance.
Media Law or Ethics 3 hrs	Choose 1: ____ JOUR 36603 Media Law (Pre-req: Junior Standing) ____ JOUR 43303 Ethics in Journalism (Pre-req: Junior Standing)	
Minor Electives 6 hrs	Choose 2: ____ JOUR 20503 Multimedia Journalism ____ JOUR 20603 Media Graphics and Technology ____ JOUR 30403 Performer in Mass Media ____ ADPR 35503 Advertising and Public Relations Strategies ____ ADPR 44803 Multiculturalism in Advertising and Public Relations	
Journalism Minors Residency Rule 0 Additional Hours	Of courses taken for the above requirements students must complete 9 hours of courses with the JOUR course prefix in residence.	In residence means courses taken from the University of Arkansas Fayetteville Campus. This includes UA faculty-led study abroad classes online/on-campus classes and Global Campus courses and all other courses paid towards Fayetteville campus tuition and fees.