

Microcertificate in Strategic Media Skills (JSMS-UM) 2024-25 through 2026-27 Catalog Years

Last Updated: Apr. 30, 2026



Academic Requirement Name	Degree Requirements	Notes
Advertising and Public Relations Strategies -JSMS 3 hrs	_____ ADPR 35503 Advertising and Public Relations Strategies	
Media Graphics and Technology - JSMS 3 hrs	_____ JOUR 20603 Media Graphics and Technology	
Performer in Mass Media -JSMS 3 hrs	_____ JOUR 30403 Performer in Mass Media	