

**Writing for Modern Mass Media Undergraduate Microcertificate (WMMM-UM) 2024-25 through 2026-27
Catalog Years**



UNIVERSITY OF
ARKANSAS

Last Updated: Apr. 30, 2026

Academic Requirement Name	Degree Requirements	Notes
Journalistic Writing Skills - WMMM 3 hrs	_____ JOUR 10003 Journalistic Writing Skills	
Media Writing - WMMM 3 hrs	_____ JOUR 10303 Media Writing	
Storytelling for Today's Media - WMMM 3 hrs	_____ JOUR 20003 Storytelling for Today's Media	