

Minor Map for Journalism and Strategic Media (JOSM-M) 2023-24 through 2026-27 Catalog Years



*** JOURBA and ADPRBA majors are not eligible to declare this minor. Students must be a declared minor to enroll in most courses.**

Last Updated: Jan. 27, 2026

Transfer Coursework Restriction: At least 50% of a student's Arts and Sciences (ARSC) major or minor must be taken at the University of Arkansas.

Category	Degree Requirements	Curriculum Notes
Pre-requisite courses 0-3 hrs	Take 1: * ____ JOUR 10003 Journalistic Writing Skills ____ JOUR 11000 Grammar Spelling Punctuation Requirement*	*GSP Requirement: All majors and minors must complete the Grammar Spelling and Punctuation (GSP) requirement as a <u>prerequisite or co-requisite to JOUR 10303 Media Writing</u> by completing one of these two options: 1) Pass JOUR 10003 Journalistic Writing Skills with a grade of C or better; or 2) Complete JOUR 11000 Grammar Spelling Punctuation Requirement by scoring a 75% or better on the GSP test that is administered through the class. Students who do not complete both the GSP requirement and JOUR 10303 with a C or better cannot enroll in any courses for which JOUR 10303 is a prerequisite. The GSP test is only administered a certain number of times each semester. Students must request a GSP test time a minimum of two weeks before they plan to take the test. There is no guarantee that GSP testing slots will be open when desired so students must schedule well in advance.
Media and Society 3 hrs	____ JOUR 10203 Media and Society	
Media Writing 3 hrs	____ JOUR 10303 Media Writing (Co-req: JOUR 10003 or 11000)	
Storytelling for Today's Media 3hrs	____ JOUR 20003 Storytelling for Today's Media (Pre-req: JOUR 10203, JOUR 10303, and completion of GSP requirement)	
Media Law or Ethics in Journalism 3 hrs	Take 1: ____ JOUR 36603 Media Law (Pre-req: Junior Standing) ____ JOUR 43303 Ethics in Journalism (Pre-req: Junior Standing)	
JOSM-M Elective 6 hrs	Take 2: ____ JOUR 20503 Multimedia Journalism ____ JOUR 20603 Media Graphics and Technology ____ JOUR 30403 Performer in Mass Media ____ JOUR 32703 African Americans in Documentary Film ____ ADPR 35503 Advertising and Public Relations Strategies ____ ADPR 37203 Advertising Principles ____ ADPR 37403 Public Relations Principles	

	____ ADPR 44803 Multiculturalism in Advertising and Public Relations	
Journalism Minors Residency Rule 0 Additional Hours	Of courses taken for the above requirements students must complete 9 hours of courses with the JOUR course prefix in residence.	In residence means courses taken from the University of Arkansas Fayetteville Campus. This includes UA faculty-led study abroad classes online/on-campus classes and Global Campus courses and all other courses paid towards Fayetteville campus tuition and fees.