NATURAL SCIENCES & MATHEMATICS
(4 courses • 15-16 hours)
- Choose at least one course from each group below
- Minimum honors hours: 8

Biological Sciences
- ANTH 1013/1011L or 1013H/1011M Biol. Anthropology
- BIOL 1003/1001L Environmental Science
- OR ENSC 1003(H)/1001L (M) Environmental Science
- BIOL 1543/1541L or 1543/1541M Principles of Biology
- BIOL 1584 Biology for Majors*
- BIOL 1603/1601L or 1603/1601M Principles of Zoology
- BIOL 1613/1611L or 1613/1611M Plant Biology
- BIOL 2013/2011L or 2013/2011M General/ Microbiology

Physical Sciences
- CHEM 1103/1101L University Chemistry I*
- CHEM 1123/1121L or 1123H/1121M University Chemistry II*
- CHEM 1213/1211L Chemistry for Majors I*
- CHEM 1223/1221L Chemistry for Majors II*
- GEOS 1113/1111L or 1113H/1111M General Geology
- GEOS 1133/1131L Environmental Geology
- PHYS 1023/1021L or 1023H/1021M Physics & Human Affairs
- PHYS 2054 or 2054H University Physics I
- PHYS 2074 or 2074H University Physics II

Mathematics
- MATH 2033 Mathematical Thought
- MATH 2043C Survey of Calculus
- MATH 2053C Finite Mathematics
- MATH 2183 Mathematical Reasoning
- MATH 2554C or 2554H Calculus I
- MATH 2564C or 2564H Calculus II
- MATH 2574C or 2574H Calculus III
- Principles of Statistics

HUMANITIES & SOCIAL SCIENCES
(9 courses • 27 hours)
- Minimum honors hours: 15

Social Sciences (2 courses • 6 hours)
- ANTH 1023 or 1023H Intro to Cultural Anthropology
- COMM 1023 or 1023H Communication in a Diverse World
- ECON 2013 or 2013H Principles of Microeconomics
- ECON 2023 or 2023H Principles of Macroeconomics
- ECON 2143 or 2143H Basic Economics
- GEOS 2003 or 2003H World Regional Geography
- PSYC 2003 or 2003H General Psychology
- SOC 2013 or 2013H General Sociology

Philosophy (1 course • 3 hours)
- PHIL 2003 or 2003H Intro to Philosophy

Fine Arts (2 courses • 6 hours)
- ARCH 1003 or 1003H Architecture Lecture
- ARHS 1003 or 1003H Art Lecture
- COMM 1003 or 1003H Film Lecture
- DANC 1003 or 1003H Movement and Dance
- ENGL 2023 Creative Writing I
- MLIT 1003 or 1003H Experiencing Music
- MLIT 1013 or 1013H Music & Society
- MLIT 1333 Popular Music
- THTR 1003 or 1003H Theatre Appreciation
- THTR 1013 Musical Theatre Appreciation
- THTR 1223 Introduction to Theatre**

World Civ./World Lit. (4 courses • 12 hours)
- HIST 1113 or 1113H Inst. and Ideas of World Civ. I
- WLIT 1113 or 1113H World Literature I
- HIST 1123 or 1123H Inst. and Ideas of World Civ. II

Select one additional Humanities course from the four below:
- AAST 2023 The African American Experience
- CLST 1003 or 1003H Intro to Classical Studies: Greece
- CLST 1013 or 1013H Intro to Classical Studies: Rome
- GNST 2003 or 2003H Intro to Gender Studies
- COMM 1233 or 1233H Media, Community, & Citizenship
- MUSY 2003 or 2003H Music in World Cultures
- WLIT 1123 or 1123H World Literature II
- Any other 2000+ WLIT or World Language literature course

COLLOQUIA & OTHER REQUIREMENTS
(hours vary based on exemptions & language placement)

- UNIV 1001H: University Perspectives
  (freshmen must complete during first year)
- English Composition (2 courses • 6 hours)
  - ENGL 1013 Composition I
  - ENGL 1023 Composition II
- U.S. History or Government (1 course • 3 hours)
  - HIST 2033 History of the American People to 1877
  - HIST 2035 History of the American People 1877 to Pres.
  - PLSC 2003 or 2003H American Nat'l Government

World language through the Intermediate II (2013) level or higher (hours vary)
  - ____________ (2013)

Honors Colloquia (3 courses • 9 hours)
One from each approved area. No more than three (3) hours of required colloquia may be earned either abroad or in an intersession.
- Humanities
- Social Science
- Natural Science or Mathematics

* Students who complete University Chemistry I will receive eight hours of honors science credit. Chemistry I & II for Majors and BIOL 1584 also count as honors science credit.
** Students who complete THTR 1223, Introduction to Theatre, will receive three hours of honors credit.
### Fulbright College Advising Center

CHPN 322  
Fayetteville, AR 72701  
479.575.3307  
fulbrightadvising.uark.edu

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### J. WILLIAM FULBRIGHT COLLEGE OF ARTS AND SCIENCES

**COLLEGE SCHOLARS CORE REQUIREMENTS FOR A BACHELOR OF ARTS/SOCIAL WORK**

Minimum degree credit hours required to graduate = 120 (Core + Major + General Electives)

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#### Option 2

<table>
<thead>
<tr>
<th>NATURAL SCIENCES &amp; MATHEMATICS (4 courses • 15-16 hours)</th>
<th>HUMANITIES &amp; SOCIAL SCIENCES (8 courses • 27 hours)</th>
<th>COLLOQUIA &amp; OTHER REQUIREMENTS (hours vary based on exemptions &amp; language placement)</th>
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<tbody>
<tr>
<td><strong>Biological Sciences</strong></td>
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<td>- GEOS 2030 or 2030H World Regional Geography</td>
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<td>- BIOL 2013/2011L or 2013/2011M General Microbiology</td>
<td>- PSYC 2030 or 2030H General Psychology</td>
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<td><strong>Physical Sciences</strong></td>
<td>- PHI 313 or 313H General Sociology</td>
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<tr>
<td>- ASTR 2003/2001L or 2003H/2001M Survey of the Universe</td>
<td><strong>Philosophy (1 course • 3 hours)</strong></td>
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<td>- CHEM 1103/1101L University Chemistry I *</td>
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<td><strong>Mathematics</strong></td>
<td>Fine Arts (1 courses • 3 hours)</td>
<td><strong>World language through the Intermediate II (2013) level or higher (hours vary)</strong></td>
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<td>- MATH 2003 Mathematical Thought</td>
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<td><strong>Honors Colloquia (3 courses • 9 hours)</strong></td>
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<td>- STAT 2303 Principles of Statistics</td>
<td>- MLIT 1333 Popular Music</td>
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<tr>
<td><strong>Honors Humanities Project (H2P) (4 courses • 15 hours)</strong></td>
<td>- THT 1003 or 1003H Theatre Appreciation</td>
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<td>- HUMN 1141H Roots of Culture to 500 C.E.</td>
<td>- THT 1013 Musical Theatre Appreciation</td>
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<tr>
<td>- HUMN 1124H Equilibrium of Cultures, 500-600</td>
<td>- THT 1223 Introduction to Theatre</td>
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<tr>
<td>- HUMN 1214H Birth of Modern Culture, 1600-1900</td>
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**Select one additional Humanities course from the four below:**

- AAST 2023 The African American Experience
- CLST 1003 or 1003H Intro to Classical Studies: Greece
- CLST 1013 or 1013H Intro to Classical Studies: Rome
- GNST 2003 or 2003H Intro to Gender Studies
- COMM 1233 or 1233H Media, Community, & Citizenship
- MUSY 2003 or 2003H Music in World Cultures
- WLIT 1123 or 1123H World Literature II
- Any other 2000+ WLIT or World Language literature course

* Students who complete University Chemistry I followed by Honors University Chemistry II will receive eight hours of honors science credit. Chemistry I & II for Majors and BIOL 1584 also count as honors science credit.

** Students who complete THTR 1223, Introduction to Theatre, will receive three hours of honors credit.

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Please visit catalog.uark.edu for an extensive list of graduation and prerequisite requirements.

Fulbright College Honors Program  
517 MAIN  
479.575.2509  
fulbrighthonors.uark.edu
MAJOR REQUIREMENTS for a BACHELOR OF ARTS in JOURNALISM (ADVERTISING/PUBLIC RELATIONS)

MINIMUM DEGREE CREDIT HOURS REQUIRED TO GRADUATE = 120 (CORE + MAJOR + GENERAL ELECTIVES)

ECONOMICS (1-2 courses • 3-6 hours)
- ECON 2143 Basic Economics: Theory and Practice
- ECON 2013 Principles of Macroeconomics and
- ECON 2023 Principles of Microeconomics

MARKETING (2 courses • 6 hours)
- MKTG 3433 Intro to Marketing
- MKTG 3553 Consumer Behavior

Note: ECON 2013 & 2023 or ECON 2143 and STAT 2303 or WCOB 1033, each with a grade of “C” or better, are prerequisites for MKTG 3433.

HISTORY ELECTIVE numbered 3000 or higher
(1 course • 3 hours)
- HIST__________ (3000+)

CULTURAL/DIVERSITY REQUIREMENT
(1 course • 3 hours)
- ANTH 4533 Middle East Cultures
- COMM 4343 Intercultural Communication
- HIST 3233 African American History to 1877
- HIST 3243 African American History since 1877
- HIST 3263 History of the American Indian
- JOUR 3263 African Americans in Film
- JOUR 4923 History of the Black Press
- SCWK 3193 Human Diversity and Social Work
- SOCI 3193 Race, Class, and Gender in America
or other related course as approved by the dept.

Note: A cultural/diversity-approved HIST course can satisfy the major’s HISTORY requirement. Also, a cultural/diversity-approved JOUR course can count as one of the JOURNALISM ELECTIVES.

JOURNALISM CORE (5 courses • 13 hours)
- JOUR 1023 Media and Society
- JOUR 1033 Fundamentals of Journalism
- JOUR 3633 Media Law (60 hrs completed)
- JOUR 4333 Ethics in Journalism
- JOUR 4981 Journalism Writing Requirement

Note: A minimum grade of “C” is required in all JOUR courses that serve as prerequisites for advanced JOUR courses.

ADVERTISING/PUBLIC RELATIONS SEQUENCE
(5 courses • 15 hours)
- JOUR 3723 Advertising Principles*
- JOUR 3743 Public Relations Principles*

*Requires 60 hours completed and a 2.5 GPA. Students must earn a “B” or better, and the course can only be retaken once.

- JOUR 4143 Public Relations Writing**
- JOUR 4423 Creative Strategy and Execution**
- JOUR 4453 Media Planning & Strategy**

**Requires 90 hours completed and a 2.5 GPA.

JOURNALISM ELECTIVES (2 courses • 6 hours)
It is recommended that one course be an internship.
- JOUR__________
- JOUR__________

JOURNALISM WRITING REQUIREMENT
- Satisfied upon successful completion of JOUR 4981 with a grade of “C” or better.