



J. WILLIAM FULBRIGHT COLLEGE OF ARTS AND SCIENCES

COLLEGE SCHOLARS CORE REQUIREMENTS FOR A BACHELOR OF ARTS/ SOCIAL WORK

Minimum degree credit hours required to graduate = 120 (Core + Major + General Electives)

Option 1

Fulbright College Advising Center
CHPN 322
479.575.3307
fulbrightadvising.uark.edu

Fulbright College Honors Program
517 MAIN
479.575.2509
fulbrighthonors.uark.edu

NATURAL SCIENCES & MATHEMATICS

(4 courses • 15-16 hours)

- Choose at least one course from each group below
- Minimum honors hours: 8

Biological Sciences

- ANTH 1013/1011L **or** 1013H/1011M Biol. Anthropology
- BIOL 1543/1541L **or** 1543/1541M Principles of Biology
- BIOL 1584 Biology for Majors*
- BIOL 1603/1601L **or** 1603/1601M Principles of Zoology
- BIOL 1613/1611L **or** 1613/1611M Plant Biology
- BIOL 2013/2011L **or** 2013/2011M General Microbiology

Physical Sciences

- ASTR 2003/2001L **or** 2003H/2001M Survey of the Universe
- CHEM 1103/1101L University Chemistry I*
- CHEM 1123/1121L **or** 1123H/1121M University Chemistry II*
- CHEM 1203/1201L Chemistry for Majors I*
- CHEM 1223/1221L Chemistry for Majors II*
- GEOS 1113/1111L **or** 1113H/1111M General Geology
- GEOS 1133/1131L Earth Science
- PHYS 1023/1021L **or** 1023H/1021M Physics & Human Affairs
- PHYS 2054 **or** 2054H University Physics I
- PHYS 2074 **or** 2074H University Physics II

Mathematics

- MATH 2033 Mathematical Thought
- MATH 2043C Survey of Calculus
- MATH 2053C Finite Mathematics
- MATH 2183 Mathematical Reasoning
- MATH 2554C **or** 2554H Calculus I
- MATH 2564C **or** 2564H Calculus II
- MATH 2574C **or** 2574H Calculus III
- STAT 2303 Principles of Statistics

HUMANITIES & SOCIAL SCIENCES

(9 courses • 27 hours)

- Minimum honors hours: 15

Social Sciences (2 courses • 6 hours)

- ANTH 1023 **or** 1023H Intro to Cultural Anthropology
- COMM 1023 **or** 1023H Communication in a Diverse World
- ECON 2013 **or** 2013H Principles of Macroeconomics
- ECON 2023 **or** 2023H Principles of Microeconomics
- ECON 2143 **or** 2143H Basic Economics
- GEOS 2003 **or** 2003H World Regional Geography
- PSYC 2003 **or** 2003H General Psychology
- SOCI 2013 **or** 2013H General Sociology

Philosophy (1 course • 3 hours)

- PHIL 2003 **or** 2003H Intro to Philosophy

Fine Arts (2 courses • 6 hours)

- ARCH 1003 **or** 1003H Architecture Lecture
- ARHS 1003 **or** 1003H Art Lecture
- COMM 1003 **or** 1003H Film Lecture
- DANC 1003 **or** 1003H Movement and Dance
- ENGL 2023 Creative Writing I
- MLIT 1003 **or** 1003H Experiencing Music
- MLIT 1013 **or** 1013H Music & Society (*Music Majors Only*)
- MLIT 1333 Popular Music
- THTR 1003 **or** 1003H Theatre Appreciation
- THTR 1013 Musical Theatre Appreciation

World Civ./World Lit. (4 courses • 12 hours)

- HIST 1113 **or** 1113H Inst. and Ideas of World Civ. I
- WLIT 1113 **or** 1113H World Literature I
- HIST 1123 **or** 1123H Inst. and Ideas of World Civ. II

Select **one** additional Humanities course from the four below:

- AAST 2023 The African American Experience
- CLST 1003 **or** 1003H Intro to Classical Studies: Greece
- CLST 1013 **or** 1013H Intro to Classical Studies: Rome
- COMM 1233 **or** 1233H Media, Community, & Citizenship
- GNST 2003 **or** 2003H Intro to Gender Studies
- MUSY 2003 **or** 2003H Music in World Cultures
- WLIT 1123 **or** 1123H World Literature II
- Any other 2000+ WLIT or World Language literature course

COLLOQUIA & OTHER REQUIREMENTS

(hours vary based on exemptions & language placement)

- UNIV 1001H:** University Perspectives
(Or equivalent course from another University of Arkansas College)

English Composition (2 courses • 6 hours)

- ENGL 1013 Composition I
- ENGL 1023 Composition II

U.S. History or Government (1 course • 3 hours)

- HIST 2003 History of the American People to 1877
- HIST 2013 History of the American People 1877 to Pres.
- PLSC 2003 **or** 2003H American Nat'l Government

World language through the Intermediate II (2013) level or higher (hours vary)

- _____ (2013)

Honors Colloquia (3 courses • 9 hours)

One from each approved area. No more than three (3) hours of required colloquia may be earned either abroad or in an intersession. An approved list of Honors Colloquia can be found on the Fulbright Honors website.

- Humanities
- Social Science
- Natural Science **or** Mathematics

* Students who complete University Chemistry I followed by Honors University Chemistry II will receive eight hours of honors science credit. Chemistry I & II for Majors and BIOL 1584 also count as honors science credit.

Catalog year: 2019

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Please visit catalog.uark.edu for an extensive list of graduation and prerequisite requirements.

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517 MAIN
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Option 2

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- GEOS 1133/1131L Earth Science
- PHYS 1023/1021L **or** 1023H/1021M Physics & Human Affairs
- PHYS 2054 **or** 2054H University Physics I
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Mathematics

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- MATH 2043C Survey of Calculus
- MATH 2053C Finite Mathematics
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- STAT 2303 Principles of Statistics

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(8 courses • 27 hours)

- Minimum honors hours: 15

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- ANTH 1023 **or** 1023H Intro to Cultural Anthropology
- COMM 1023 **or** 1023H Comm. in a Diverse World
- ECON 2013 **or** 2013H Principles of Macroeconomics
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- ECON 2143 **or** 2143H Basic Economics
- GEOS 2003 **or** 2003H World Regional Geography
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- MLIT 1333 Popular Music
- THTR 1003 **or** 1003H Theatre Appreciation
- THTR 1013 Musical Theatre Appreciation

Honors Humanities Project (H2P)

(4 courses • 15 hours)

- HUMN 1114H Roots of Culture to 500 C.E.
- HUMN 1124H Equilibrium of Cultures, 500-600
- HUMN 2114H Birth of Modern Culture, 1600-1900

Select **one** additional Humanities course from the four below:

- AAST 2023 The African American Experience
- CLST 1003 **or** 1003H Intro to Classical Studies: Greece
- CLST 1013 **or** 1013H Intro to Classical Studies: Rome
- COMM 1233 **or** 1233H Media, Community, & Citizenship
- GNST 2003 **or** 2003H Intro to Gender Studies
- MUSY 2003 **or** 2003H Music in World Cultures
- WLIT 1123 **or** 1123H World Literature II
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(hours vary based on exemptions & language placement)

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(Or equivalent course from another University of Arkansas College)

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U.S. History or Government (1 course • 3 hours)

- HIST 2003 History of the American People to 1877
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- PLSC 2003 **or** 2003H American Nat'l Government

World language through the Intermediate II (2013) level or higher (hours vary)

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Honors Colloquia (3 courses • 9 hours)

One from each approved area. No more than three (3) hours of required colloquia may be earned either abroad or in an intersession. An approved list of Honors Colloquia can be found on the Fulbright Honors website.

- Humanities
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J. WILLIAM FULBRIGHT COLLEGE OF ARTS AND SCIENCES

MAJOR REQUIREMENTS for a BACHELOR OF ARTS in JOURNALISM (ADVERTISING/PUBLIC RELATIONS)

MINIMUM DEGREE CREDIT HOURS REQUIRED TO GRADUATE = 120 (CORE + MAJOR + GENERAL ELECTIVES)

Department of Journalism
116 KIMP
479-575-3601
journalism.uark.edu

MATHEMATICS (1 course • 3 hours)

- MATH 2033 Mathematical Thought
- MATH 2043 Survey of Calculus
- MATH 2053 Finite Mathematics
- MATH 2183 Mathematical Reasoning
- STAT 2303 Principles of Statistics (*recommended*) or a higher level math course.

WORLD LANGUAGE up to the Intermediate I (2003) level or higher (hours vary)

- _____(2003)

WORLD LITERATURE (1 course • 3 hours)

- WLIT 1113 World Literature I
- WLIT 1123 World Literature II
- Any literature course numbered 3000 or higher
- Any world language literature course numbered 3000 or higher

PHILOSOPHY (1 course • 3 hours)

- PHIL 2003 Intro to Philosophy
- PHIL 2103 Intro to Ethics
- Any PHIL course numbered 3000 or higher (PHIL 3103 Ethics and the Professions is rec'd.)

POLITICAL SCIENCE (2 courses • 6 hours)

- PLSC 2003 American National Government

One additional PLSC course (any level):

- PLSC _____

COMMUNICATION (1 course • 3 hours)

- COMM 1313 Public Speaking

ECONOMICS (1-2 courses • 3-6 hours)

- ECON 2143 Basic Economics: Theory and Practice or
- ECON 2013 Principles of Macroeconomics and
- ECON 2023 Principles of Microeconomics

MARKETING (2 courses • 6 hours)

- MKTG 3433 Intro to Marketing
- MKTG 3553 Consumer Behavior

Note: ECON 2013 & 2023 or ECON 2143 and STAT 2303 or WCOB 1033, **each with a grade of "C" or better**, are prerequisites for MKTG 3433.

HISTORY ELECTIVE numbered 3000 or higher (1 course • 3 hours)

- HIST _____ (3000+)

CULTURAL/DIVERSITY REQUIREMENT

(1 course • 3 hours)

- ANTH 4533 Middle East Cultures
- COMM 4343 Intercultural Communication
- HIST 3233 African American History to 1877
- HIST 3243 African American History since 1877
- HIST 3263 History of the American Indian
- JOUR 3263 African Americans in Film
- JOUR 4923 History of the Black Press
- SCWK 3193 Human Diversity and Social Work
- SOCI 3193 Race, Class, and Gender in America or other related course as approved by the dept.

Note: A cultural/diversity-approved HIST course can satisfy the major's HISTORY requirement. Also, a cultural/diversity-approved JOUR course can count as one of the JOURNALISM ELECTIVES.

JOURNALISM CORE (5 courses • 13 hours)

- JOUR 1023 Media and Society
- JOUR 1033 Fundamentals of Journalism
- JOUR 3633 Media Law (*60 hrs completed*)
- JOUR 4333 Ethics in Journalism (*60 hrs completed*)
- JOUR 4981 Journalism Writing Requirement

Note: A minimum grade of "C" is required in all JOUR courses that serve as prerequisites for advanced JOUR courses.

ADVERTISING/PUBLIC RELATIONS SEQUENCE (5 courses • 15 hours)

- JOUR 3723 Advertising Principles*
- JOUR 3743 Public Relations Principles*

*Requires 60 hours completed and a 2.5 GPA. Students must earn a "B" or better, and the course can only be retaken once.

- JOUR 4143 Public Relations Writing**
- JOUR 4423 Creative Strategy and Execution**
- JOUR 4453 Media Planning & Strategy** OR JOUR 4473 Account Planning**

**Requires 90 hours completed and a 2.5 GPA.

JOURNALISM ELECTIVES (2 courses • 6 hours)

It is recommended that one course be an internship.

- JOUR _____

- JOUR _____

JOURNALISM WRITING REQUIREMENT

- Satisfied upon successful completion of JOUR 4981 with a grade of "C" or better.