



Catalog year: 2021

Fulbright College Advising  
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J. WILLIAM FULBRIGHT COLLEGE OF ARTS AND SCIENCES

**MAJOR REQUIREMENTS for a BACHELOR OF ARTS in COMMUNICATION**

MINIMUM DEGREE CREDIT HOURS REQUIRED TO GRADUATE = 120 (CORE + MAJOR + GENERAL ELECTIVES)

Department of Communication  
417 KIMP  
479-575-3046  
[communication.uark.edu](http://communication.uark.edu)

**MATHEMATICS (1 course – 3-4 hours)**

- MATH 2053 Finite Mathematics
- MATH 2183 Mathematical Reasoning**
- STAT 2303 Principles of Statistics**

**WORLD LANGUAGE/CULTURE SELECT**

**ONE OPTION:**

**OPTION A (hours vary)**

Complete a world language at Intermediate I (2003) level or higher

- \_\_\_\_\_ (2003)

**OPTION B (2 courses – 6 hours)**

Complete 6 hours in one world region or culture, including continental Africa, Asia, Europe, Latin America, or the Middle East. See advisor for approved courses.

- \_\_\_\_\_
- \_\_\_\_\_

**COMMUNICATION CORE (12 hours)**

\* *Grade of "C" or better in these courses.*

- COMM 1313 Public Speaking
- COMM 2333 Intro to Communication Research

\* *"C" or better in 2 emphasis area intro courses*

*Note: These courses should be strategically chosen to meet the pre-reqs for the 21 hours of COMM 3000+ courses.*

- COMM 1003 Film Lecture*
- COMM 2323 Interpersonal Comm*
- COMM 2343 Small-Group Communicatio*
- COMM 2353 Argumentation & Advocacy*
- COMM 2813 Introduction to Media*

**COMMUNICATION ELECTIVES (24 hours)**

*3 hours can be 2000+ level, while 21 hours must be 3000+ level.*

- COMM (2000+)\_\_\_\_\_  COMM (3000+)\_\_\_\_\_
- COMM (3000+)\_\_\_\_\_  COMM (3000+)\_\_\_\_\_
- COMM (3000+)\_\_\_\_\_  COMM (3000+)\_\_\_\_\_
- COMM (3000+)\_\_\_\_\_  COMM (3000+)\_\_\_\_\_

**OPTIONAL COMMUNICATION CONCENTRATIONS**

*NOTE: Students should consider pursuing up to two optional concentrations by completing the requirements below.*

**• Interpersonal Communication (9 hours)**

- COMM 2343 Small-Group Communication
- COMM 2613 Nonverbal Communication
- COMM 3343 Contemporary Comm Theory
- COMM 3383 Persuasion
- COMM 3433 Family Communication
- COMM 3763 Health Communication
- COMM 4323 Communication & Conflict
- COMM 4333 Communication & Gender
- COMM 4343 Inter-cultural Communication
- COMM 4763 Health Comm Campaigns

**• Organizational Communication (9 hours)**

- COMM 2613 Nonverbal Communication
- COMM 3343 Contemporary Comm Theory
- COMM 3373 Leadership Communication
- COMM 3383 Persuasion
- COMM 3703 Organizational Communication
- COMM 3763 Health Communication
- COMM 4323 Communication & Conflict
- COMM 4333 Communication & Gender
- COMM 4343 Inter-cultural Communication
- COMM 4423 Disaster & Risk Communication

**• Mediated Communication (9 hours)**

- COMM 3503 Popular Comm & Culture
- COMM 3673 Mediated Communication
- COMM 3803 Survey of Social Media
- COMM 4373 Political Communication
- COMM 4393 Freedom of Speech
- COMM 4803 Seminar in Social Media
- COMM 4823 Children & Media
- COMM 4843 Computer-Mediated Comm
- COMM 4863 Seminar in Media
- COMM 4883 TV & American Culture

**• Film Studies (9 hours)**

- COMM 3333 Communication Criticism
- COMM 3263 African Americans in Film
- COMM 3273 African Americans in Doc Film
- COMM 3423 Science Fiction Film
- COMM 4143 American Film Survey
- COMM 4633 International Film I
- COMM 4653 International Film II
- COMM 4683 Documentary Film
- COMM 4733 Reel Women
- COMM 4743 Representational Issues in Film
- COMM 4773 Native Americans in Film

**• Public Communication (9 hours)**

- COMM 2303 Advanced Public Speaking
- COMM 3353 Argumentation
- COMM 3383 Persuasion
- COMM 3443 Intro to Rhetorical Theory
- COMM 3883 Rhet of Social Movements
- COMM 4113 Legal Communication (Fa).
- COMM 4283 Comm in Contemp Society
- COMM 4333 Communication & Gender
- COMM 4353 American Public Address
- COMM 4373 Political Communication
- COMM 4383 Rhet of Mod Amer Presidency
- COMM 4393 Freedom of Speech
- COMM 4613 Rhetoric of American Women
- COMM 4643 Environmental Comm

**• SENIOR WRITING REQUIREMENT:** Satisfied by research paper scoring a "C" or better in an approved COMM course or by completing an honors thesis