

WHY STUDY LANGUAGES?



Be the most appealing job candidate you can be.

- multilingual employees are at a premium in our modern, global society -

Differentiate yourself in a competitive job market.

- language skills can be the ability that sets you apart from other applicants -



Elevate your professional relationships & network.

- language skills enable you to relate to other cultural groups in a deeper way -

Showcase yourself as a GLOBAL EMPLOYEE.

- be first in line for a promotion when your employer looks at international expansion -



PROFESSIONAL OPPORTUNITIES

Knowing a second language can increase your earnings by 10% to 15%

The U.S. Department of Labor predicts a 42% rise in demand for multilingual employees over the next decade.

Over half of U.S. companies say they are limited by language barriers when it comes to international growth & expansion.

- OUR LANGUAGES -



UNIVERSITY OF
ARKANSAS

J. William Fulbright College of Arts & Sciences
World Languages, Literatures & Cultures

WORLD LANGUAGES

- at the University of Arkansas -

12

MODERN & CLASSICAL
- languages offered -

5

BA Major Programs

4

MA Graduate Programs

10

Minor Programs

1

PhD Program

OUR DEPARTMENT

INNOVATIVE & EXPANDING - CURRICULUM -

BUSINESS FOCUS | French, German, Japanese, Chinese

Leadership in INTERDISCIPLINARY PROGRAMS

DUAL-DEGREE | International Engineering

Strong mentorship for HONORS STUDENTS

75 credit hours of coursework available ONLINE

FACULTY-LED STUDY ABROAD

ITALY FRANCE GREECE JAPAN
MEXICO SPAIN CHINA

INTERNATIONAL PROFICIENCY CERT F CAT ONS

- on-site exams | officially sanctioned-



日本語能力試験
JLPT

Japanese-Language
Proficiency
Test

tcf
TEST D'ÉVALUATION
DE FRANÇAIS

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- RESEARCH SHOWS -

- language skills bring many benefits-



**more creativity and better
problem solving skills**



**greater confidence in
reflecting critically on decisions**



**better listening skills
and sharper memory**



**stronger command of native
language - written & spoken**



**more effective multi-tasking
abilities & attention span**



**greater mental agility that
combats disorders like dementia**

OUR STUDENTS & ALUMNI

"U of A's German program does something that I see a lot of departments all across campus fail at: prepare you for facing the prospect of competing for a job."



Ian Goddard | German & Chemistry

"Language skills allowed me to bond with coworkers from overseas. It gives you a broader perspective that non-language tracks of study cannot provide."



Allison Byrum | French & Engineering

"My employer thought - if he can master Arabic, he can learn engineering and leadership. They believed without someone who could communicate on a deeper level, that they were at a severe disadvantage."



Clayton Clark | Arabic & Journalism

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