

## What to Include in Your Online and/or Print Portfolio

**A portfolio should consist of about 6-12 samples of your best work.**

*If you are applying to a **digital agency**:*

- Wireframe mockups
- Interactive website prototypes
- App screen mockups

*If you are applying to an **identity design firm**:*

- Several identities and application
- Business stationary mockup (letterhead, business card, etc.)
- Mock up the identity applied to a company's social media accounts

*If you are applying to be a **copywriter**:*

- Spec ads
- Digital projects
- Brochures, posters, etc.

*If you are applying for a position in the field of **photography**:*

- Photographs of a range of images

*If you are applying to an **advertising agency**:*

- Compositions
- Storyboards applicable to various screens
- Creative briefs
- Creative concepts
- Graphic design spec work
- Sketches

*If you are applying for a position in **theatre**:*

- Monologues
- Costume design
- Sound design
- Scenic design
- Props

\*\*\*THIS PROVIDES GREAT SAMPLE PORTFOLIOS SPECIFIC TO THIS CAREER COMMUNITY