The Arkansas Poll, 2007
Summary Report

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Dr. Molly Longstreth, Director
Project sponsored by: The Diane D. Blair Center of Southern Politics and Society,
Dr. Todd Shields, Director

Arkansas Poll Website: http://www3.uark.edu/arkpoll/

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*Percentages may not total 100 due to rounding
**Most Important Problem**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>the economy/jobs/wages</td>
<td>29</td>
</tr>
<tr>
<td>education</td>
<td>15</td>
</tr>
<tr>
<td>healthcare (including insurance)</td>
<td>12</td>
</tr>
<tr>
<td>crime (including drugs and violence)</td>
<td>6</td>
</tr>
<tr>
<td>government/taxes/politics</td>
<td>6</td>
</tr>
<tr>
<td>immigration</td>
<td>4</td>
</tr>
<tr>
<td>other (single mentions or categories composing less than 4% of total responses)</td>
<td>28</td>
</tr>
</tbody>
</table>

**Public Figure Approval Ratings**

<table>
<thead>
<tr>
<th>Public Figure</th>
<th>Year</th>
<th>Approve</th>
<th>Disapprove</th>
<th>DK/Ref</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mike Huckabee</td>
<td>1999</td>
<td>66%</td>
<td>13%</td>
<td>21%</td>
</tr>
<tr>
<td></td>
<td>2000</td>
<td>69%</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td></td>
<td>2001</td>
<td>70%</td>
<td>17%</td>
<td>13%</td>
</tr>
<tr>
<td></td>
<td>2002</td>
<td>50%</td>
<td>35%</td>
<td>15%</td>
</tr>
<tr>
<td></td>
<td>2003</td>
<td>47%</td>
<td>38%</td>
<td>16%</td>
</tr>
<tr>
<td></td>
<td>2004</td>
<td>58%</td>
<td>29%</td>
<td>12%</td>
</tr>
<tr>
<td></td>
<td>2005</td>
<td>58%</td>
<td>27%</td>
<td>15%</td>
</tr>
<tr>
<td></td>
<td>2006</td>
<td>55%</td>
<td>32%</td>
<td>13%</td>
</tr>
<tr>
<td>Mike Beebe</td>
<td>2007</td>
<td>70%</td>
<td>9%</td>
<td>21%</td>
</tr>
</tbody>
</table>

Do you approve or disapprove of the way ____________ is handling his job as governor?

<table>
<thead>
<tr>
<th>Public Figure</th>
<th>Year</th>
<th>Approve</th>
<th>Disapprove</th>
<th>DK/Ref</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blanche Lincoln</td>
<td>1999</td>
<td>46%</td>
<td>17%</td>
<td>37%</td>
</tr>
<tr>
<td></td>
<td>2001</td>
<td>51%</td>
<td>13%</td>
<td>36%</td>
</tr>
<tr>
<td></td>
<td>2002</td>
<td>50%</td>
<td>16%</td>
<td>35%</td>
</tr>
<tr>
<td></td>
<td>2003</td>
<td>55%</td>
<td>10%</td>
<td>35%</td>
</tr>
<tr>
<td></td>
<td>2004</td>
<td>55%</td>
<td>19%</td>
<td>26%</td>
</tr>
<tr>
<td></td>
<td>2005</td>
<td>55%</td>
<td>17%</td>
<td>28%</td>
</tr>
<tr>
<td></td>
<td>2006</td>
<td>49%</td>
<td>23%</td>
<td>28%</td>
</tr>
<tr>
<td></td>
<td>2007</td>
<td>50%</td>
<td>24%</td>
<td>26%</td>
</tr>
</tbody>
</table>

Do you … Blanche Lincoln … as a U.S. Senator?

<table>
<thead>
<tr>
<th>Public Figure</th>
<th>Year</th>
<th>Approve</th>
<th>Disapprove</th>
<th>DK/Ref</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mark Pryor</td>
<td>2003</td>
<td>52%</td>
<td>11%</td>
<td>37%</td>
</tr>
<tr>
<td></td>
<td>2004</td>
<td>50%</td>
<td>18%</td>
<td>32%</td>
</tr>
<tr>
<td></td>
<td>2005</td>
<td>56%</td>
<td>12%</td>
<td>32%</td>
</tr>
<tr>
<td></td>
<td>2006</td>
<td>50%</td>
<td>21%</td>
<td>29%</td>
</tr>
<tr>
<td></td>
<td>2007</td>
<td>53%</td>
<td>18%</td>
<td>29%</td>
</tr>
</tbody>
</table>

Do you … Mark Pryor … as a U.S. Senator?

<table>
<thead>
<tr>
<th>Public Figure</th>
<th>Year</th>
<th>Approve</th>
<th>Disapprove</th>
<th>DK/Ref</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Bush</td>
<td>2001</td>
<td>87%</td>
<td>9%</td>
<td>3%</td>
</tr>
<tr>
<td></td>
<td>2002</td>
<td>61%</td>
<td>32%</td>
<td>7%</td>
</tr>
<tr>
<td></td>
<td>2003</td>
<td>47%</td>
<td>46%</td>
<td>7%</td>
</tr>
<tr>
<td></td>
<td>2004</td>
<td>50%</td>
<td>45%</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>2005</td>
<td>38%</td>
<td>56%</td>
<td>7%</td>
</tr>
<tr>
<td></td>
<td>2006</td>
<td>36%</td>
<td>58%</td>
<td>6%</td>
</tr>
<tr>
<td></td>
<td>2007</td>
<td>30%</td>
<td>65%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Do you … George Bush … as president?

---

1 In odd-numbered years, the Arkansas Poll records and codes the open-ended answers of respondents. In even-numbered years, respondents are asked to choose from the most frequently mentioned issues of the previous year.
If the 2008 election for president were held today, would you vote for the Republican Party’s candidate or the Democratic Party’s candidate?

- Republican Party’s candidate: 31%
- Democratic Party’s candidate: 49%
- other/None (volunteered): 7%
- don’t know/refused: 13%

How closely have you followed news about the candidates who are running for president?

- very closely: 18%
- fairly closely: 47%
- not too closely: 25%
- not at all closely: 10%
- don’t know/refused: 0%

How much thought have you given to the coming 2008 presidential election – quite a lot or only a little?

- quite a lot: 55%
- some (volunteered): 6%
- little: 35%
- none (volunteered): 3%
- don’t know/refused: 1%

If the 2008 presidential election were held today, who would you vote for for president? Just tell me the name.

- Hillary Clinton: 35%
- Rudy Giuliani: 8%
- Mike Huckabee: 8%
- Fred Thompson: 5%
- Barak Obama: 5%
- Other: 11%
- don’t know/refused: 28%

Given the people who now say they are running for president in 2008, how satisfied are you with your choices? Would you say you are …?

- very satisfied: 19%
- satisfied: 50%
- not satisfied: 27%
- don’t know/refused: 4%

Now I’m going to read some statements about some of the Democratic/Republican candidates for president. I’d like to know whether your strongly agree, agree, disagree, or strongly disagree with each statement. (Democrats asked of Democrats only; Republicans asked of Republicans only).

<table>
<thead>
<tr>
<th></th>
<th>SA</th>
<th>A</th>
<th>D</th>
<th>SD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinton can win the nomination</td>
<td>42%</td>
<td>51%</td>
<td>6%</td>
<td>2%</td>
</tr>
<tr>
<td>Clinton can be elected.</td>
<td>35%</td>
<td>54%</td>
<td>8%</td>
<td>3%</td>
</tr>
<tr>
<td>Obama can win the nomination.</td>
<td>7%</td>
<td>42%</td>
<td>43%</td>
<td>8%</td>
</tr>
<tr>
<td>Obama can be elected.</td>
<td>8%</td>
<td>33%</td>
<td>50%</td>
<td>9%</td>
</tr>
<tr>
<td>Edwards can win the nomination.</td>
<td>4%</td>
<td>34%</td>
<td>51%</td>
<td>11%</td>
</tr>
<tr>
<td>Edwards can be elected.</td>
<td>6%</td>
<td>31%</td>
<td>51%</td>
<td>12%</td>
</tr>
<tr>
<td>Richardson can win the nomination.</td>
<td>1%</td>
<td>12%</td>
<td>70%</td>
<td>17%</td>
</tr>
<tr>
<td>Richardson can be elected.</td>
<td>1%</td>
<td>12%</td>
<td>64%</td>
<td>23%</td>
</tr>
<tr>
<td></td>
<td>SA</td>
<td>A</td>
<td>D</td>
<td>SD</td>
</tr>
<tr>
<td>------------------------</td>
<td>-----</td>
<td>-----</td>
<td>----</td>
<td>----</td>
</tr>
<tr>
<td>Giuliani can win the nomination.</td>
<td>13%</td>
<td>50%</td>
<td>28%</td>
<td>8%</td>
</tr>
<tr>
<td>Giuliani can be elected.</td>
<td>13%</td>
<td>43%</td>
<td>35%</td>
<td>9%</td>
</tr>
<tr>
<td>Huckabee can win the nomination</td>
<td>10%</td>
<td>39%</td>
<td>44%</td>
<td>8%</td>
</tr>
<tr>
<td>Huckabee can be elected.</td>
<td>8%</td>
<td>36%</td>
<td>50%</td>
<td>8%</td>
</tr>
<tr>
<td>Thompson can win the nomination.</td>
<td>10%</td>
<td>40%</td>
<td>41%</td>
<td>9%</td>
</tr>
<tr>
<td>Thompson can be elected.</td>
<td>9%</td>
<td>36%</td>
<td>44%</td>
<td>11%</td>
</tr>
<tr>
<td>McCain can win the nomination.</td>
<td>5%</td>
<td>28%</td>
<td>55%</td>
<td>13%</td>
</tr>
<tr>
<td>McCain can be elected.</td>
<td>5%</td>
<td>27%</td>
<td>56%</td>
<td>13%</td>
</tr>
<tr>
<td>Romney can win the nomination.</td>
<td>2%</td>
<td>31%</td>
<td>54%</td>
<td>13%</td>
</tr>
<tr>
<td>Romney can be elected.</td>
<td>2%</td>
<td>26%</td>
<td>56%</td>
<td>16%</td>
</tr>
</tbody>
</table>
**Current Issues**

Do you favor laws that would make it more difficult for a woman to get an abortion, favor laws that would make it easier to get an abortion or should no change be made to existing abortion laws?

<table>
<thead>
<tr>
<th>Year</th>
<th>More Difficult</th>
<th>Easier</th>
<th>No Change</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>45%</td>
<td>14%</td>
<td>32%</td>
<td>9%</td>
</tr>
<tr>
<td>2000</td>
<td>43%</td>
<td>11%</td>
<td>40%</td>
<td>6%</td>
</tr>
<tr>
<td>2001</td>
<td>46%</td>
<td>13%</td>
<td>35%</td>
<td>7%</td>
</tr>
<tr>
<td>2002</td>
<td>43%</td>
<td>13%</td>
<td>38%</td>
<td>6%</td>
</tr>
<tr>
<td>2003</td>
<td>47%</td>
<td>13%</td>
<td>33%</td>
<td>7%</td>
</tr>
<tr>
<td>2004</td>
<td>42%</td>
<td>10%</td>
<td>40%</td>
<td>7%</td>
</tr>
<tr>
<td>2005</td>
<td>44%</td>
<td>9%</td>
<td>39%</td>
<td>8%</td>
</tr>
<tr>
<td>2006</td>
<td>44%</td>
<td>16%</td>
<td>34%</td>
<td>6%</td>
</tr>
<tr>
<td>2007</td>
<td>41%</td>
<td>13%</td>
<td>36%</td>
<td>9%</td>
</tr>
</tbody>
</table>

Do you approve or disapprove of gays and lesbians serving as foster parents?

<table>
<thead>
<tr>
<th>Year</th>
<th>Approve</th>
<th>Disapprove</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>28%</td>
<td>66%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Do you approve or disapprove of a law that would prevent gays and lesbians from serving as foster parents?

<table>
<thead>
<tr>
<th>Year</th>
<th>Approve</th>
<th>Disapprove</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>46%</td>
<td>48%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Do you favor laws that prohibit foster parenting by gays and lesbians?

<table>
<thead>
<tr>
<th>Year</th>
<th>Yes</th>
<th>No</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>53%</td>
<td>42%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Do you favor laws that prohibit the adoption of a child by a lesbian or gay man?

<table>
<thead>
<tr>
<th>Year</th>
<th>Yes</th>
<th>No</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>53%</td>
<td>42%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Which of the following policy positions most closely resembles your own view regarding relationships between two people of the same sex?

- Gay couples should be allowed to legally marry

<table>
<thead>
<tr>
<th>Year</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>15%</td>
<td>15%</td>
<td>16%</td>
</tr>
</tbody>
</table>

- Gay couples should be allowed to form civil unions or domestic partnerships, but not legally marry

<table>
<thead>
<tr>
<th>Year</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>22%</td>
<td>26%</td>
<td>27%</td>
</tr>
</tbody>
</table>

- There should be no legal recognition of a gay couple's relationship

<table>
<thead>
<tr>
<th>Year</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>54%</td>
<td>54%</td>
<td>51%</td>
</tr>
</tbody>
</table>

- don’t know/refused

<table>
<thead>
<tr>
<th>Year</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9%</td>
<td>5%</td>
<td>6%</td>
</tr>
</tbody>
</table>
And which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government:

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>• allow undocumented immigrants to remain in the United States to work for a limited amount of time?</td>
<td>9%</td>
</tr>
<tr>
<td>• allow undocumented immigrants to become U.S. citizens if they meet certain criteria like learning English and paying their back-taxes?</td>
<td>55%</td>
</tr>
<tr>
<td>• deport all undocumented immigrants?</td>
<td>27%</td>
</tr>
<tr>
<td>• allow undocumented immigrants to become permanent residents with no requirements?</td>
<td>2%</td>
</tr>
<tr>
<td>• don’t know/refused</td>
<td>5%</td>
</tr>
</tbody>
</table>

Which one of the following is most responsible for the immigration situation we have today:

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>• the undocumented immigrants who come across our borders?</td>
<td>19%</td>
</tr>
<tr>
<td>• employers who hire undocumented immigrants?</td>
<td>39%</td>
</tr>
<tr>
<td>• immigration policies established by the federal government?</td>
<td>32%</td>
</tr>
<tr>
<td>• don’t know/refused</td>
<td>9%</td>
</tr>
</tbody>
</table>

And you may know that an Equal Rights Amendment to the Constitution has been debated across the country for decades. It reads: “Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.” Do you favor or oppose the addition of the Equal Rights Amendment to the Constitution?”

<table>
<thead>
<tr>
<th>Year</th>
<th>Favor</th>
<th>Oppose</th>
<th>DK/ Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>73%</td>
<td>18%</td>
<td>8%</td>
</tr>
</tbody>
</table>

How convinced are you that global warming or the greenhouse effect is actually happening? Are you...

<table>
<thead>
<tr>
<th>Convinced</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>• completely convinced</td>
<td>32%</td>
<td>29%</td>
</tr>
<tr>
<td>• mostly convinced</td>
<td>30%</td>
<td>28%</td>
</tr>
<tr>
<td>• not so convinced</td>
<td>20%</td>
<td>21%</td>
</tr>
<tr>
<td>• not at all convinced</td>
<td>13%</td>
<td>17%</td>
</tr>
<tr>
<td>• don’t know/refused</td>
<td>7%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Do you think global warming is an urgent problem requiring immediate attention or a longer-term problem that requires more study before government action is taken?

<table>
<thead>
<tr>
<th>Problem</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Urgent problem</td>
<td>44%</td>
<td>44%</td>
</tr>
<tr>
<td>• Longer-term problem</td>
<td>46%</td>
<td>44%</td>
</tr>
<tr>
<td>• Not a problem (only if volunteered)</td>
<td>3%</td>
<td>5%</td>
</tr>
<tr>
<td>• Unsure (only if volunteered)</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>• Don’t Know/Refused</td>
<td>4%</td>
<td>3%</td>
</tr>
</tbody>
</table>

What should Arkansas’s global warming policies be relative to other states in the Union?

<table>
<thead>
<tr>
<th>Policy</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Arkansas should be on the leading edge creating policies to combat global warming relative to other states.</td>
<td>NA</td>
<td>27%</td>
</tr>
<tr>
<td>• Arkansas should adopt global warming policies that have been shown to be effective and sensible in other states.</td>
<td>NA</td>
<td>47%</td>
</tr>
<tr>
<td>• Arkansas should resist the temptation to join the global warming bandwagon.</td>
<td>NA</td>
<td>16%</td>
</tr>
<tr>
<td>• don’t know/refused</td>
<td>NA</td>
<td>9%</td>
</tr>
</tbody>
</table>
### Political Party and Ideology

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

<table>
<thead>
<tr>
<th></th>
<th>Republican</th>
<th>Democrat</th>
<th>Indep’t</th>
<th>Other</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>23%</td>
<td>35%</td>
<td>31%</td>
<td>4%</td>
<td>7%</td>
</tr>
<tr>
<td>2001</td>
<td>27%</td>
<td>33%</td>
<td>32%</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>2003</td>
<td>24%</td>
<td>38%</td>
<td>31%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>2005</td>
<td>23%</td>
<td>36%</td>
<td>33%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>2007</td>
<td>24%</td>
<td>39%</td>
<td>30%</td>
<td>3%</td>
<td>2%</td>
</tr>
</tbody>
</table>

Indoctrinators only: Do you think of yourself as closer to the Republican or Democratic Party?

<table>
<thead>
<tr>
<th></th>
<th>Closer to Republican</th>
<th>Closer to Democrat</th>
<th>Just Indep’t</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>33%</td>
<td>34%</td>
<td>29%</td>
<td>4%</td>
</tr>
<tr>
<td>2001</td>
<td>29%</td>
<td>31%</td>
<td>36%</td>
<td>4%</td>
</tr>
<tr>
<td>2003</td>
<td>33%</td>
<td>33%</td>
<td>34%</td>
<td>2%</td>
</tr>
<tr>
<td>2005</td>
<td>30%</td>
<td>32%</td>
<td>35%</td>
<td>4%</td>
</tr>
<tr>
<td>2007</td>
<td>34%</td>
<td>29%</td>
<td>37%</td>
<td>1%</td>
</tr>
</tbody>
</table>

How would you describe your views on most political matters? Generally, do you think of yourself as a liberal, moderate, or conservative?

<table>
<thead>
<tr>
<th></th>
<th>Liberal</th>
<th>Moderate</th>
<th>Conserv’e</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>14%</td>
<td>38%</td>
<td>38%</td>
<td>10%</td>
</tr>
<tr>
<td>2001</td>
<td>17%</td>
<td>39%</td>
<td>38%</td>
<td>6%</td>
</tr>
<tr>
<td>2003</td>
<td>17%</td>
<td>36%</td>
<td>39%</td>
<td>7%</td>
</tr>
<tr>
<td>2005</td>
<td>13%</td>
<td>40%</td>
<td>39%</td>
<td>8%</td>
</tr>
<tr>
<td>2007</td>
<td>16%</td>
<td>37%</td>
<td>39%</td>
<td>6%</td>
</tr>
</tbody>
</table>

### Life in Arkansas

Overall, do you feel that Arkansas is generally headed in the right direction or the wrong direction?

<table>
<thead>
<tr>
<th></th>
<th>Right</th>
<th>Wrong</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>73%</td>
<td>15%</td>
<td>12%</td>
</tr>
<tr>
<td>2001</td>
<td>78%</td>
<td>14%</td>
<td>8%</td>
</tr>
<tr>
<td>2003</td>
<td>63%</td>
<td>26%</td>
<td>11%</td>
</tr>
<tr>
<td>2005</td>
<td>73%</td>
<td>18%</td>
<td>9%</td>
</tr>
<tr>
<td>2007</td>
<td>69%</td>
<td>21%</td>
<td>8%</td>
</tr>
</tbody>
</table>

Would you say you are better off financially, worse off, or about the same compared to a year ago?

<table>
<thead>
<tr>
<th></th>
<th>Better</th>
<th>About the Same</th>
<th>Worse</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>37%</td>
<td>47%</td>
<td>16%</td>
<td>1%</td>
</tr>
<tr>
<td>2001</td>
<td>41%</td>
<td>39%</td>
<td>19%</td>
<td>1%</td>
</tr>
<tr>
<td>2003</td>
<td>27%</td>
<td>45%</td>
<td>28%</td>
<td>1%</td>
</tr>
<tr>
<td>2005</td>
<td>28%</td>
<td>49%</td>
<td>22%</td>
<td>1%</td>
</tr>
<tr>
<td>2007</td>
<td>30%</td>
<td>48%</td>
<td>20%</td>
<td>1%</td>
</tr>
</tbody>
</table>

And, looking ahead, do you think a year from now, you will be … as now?

<table>
<thead>
<tr>
<th></th>
<th>Better</th>
<th>About the Same</th>
<th>Worse</th>
<th>DK/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>43%</td>
<td>46%</td>
<td>6%</td>
<td>1%</td>
</tr>
<tr>
<td>2001</td>
<td>41%</td>
<td>39%</td>
<td>19%</td>
<td>1%</td>
</tr>
<tr>
<td>2003</td>
<td>35%</td>
<td>49%</td>
<td>12%</td>
<td>5%</td>
</tr>
<tr>
<td>2005</td>
<td>34%</td>
<td>46%</td>
<td>15%</td>
<td>5%</td>
</tr>
<tr>
<td>2007</td>
<td>38%</td>
<td>45%</td>
<td>12%</td>
<td>3%</td>
</tr>
</tbody>
</table>
Methodology and Sample Information

Between October 7th and October 18th, the Survey Research Center at the University of Arkansas completed 754 telephone surveys among a random sample of adult Arkansans. Employing guidelines established by the American Association for Public Opinion Research, the poll’s cooperation rate was 43%. This figure reflects completed surveys as a percentage of all eligible individuals contacted. The survey’s margin of error is +/- 3.5 percentage points, meaning that we are 95 percent confident that the actual result lies within 3.5 percentage points (in either direction) of the result our sample produced.

To assess the representativeness of the sample drawn for the poll, the Arkansas Poll team publishes what most polling organizations do not: a comparison of survey respondents’ key demographic characteristics to those of the state as a whole. This information is reported in the table below.

<table>
<thead>
<tr>
<th></th>
<th>2007 Arkansas Poll Sample</th>
<th>State of Arkansas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Age Category (for 18+ pop.)</td>
<td>55-64 years of age (mean=55)</td>
<td>35-44 years of age</td>
</tr>
<tr>
<td>Average # persons per household</td>
<td>2.5</td>
<td>2.5</td>
</tr>
<tr>
<td>Marital Status</td>
<td>61% married</td>
<td>58% married</td>
</tr>
<tr>
<td>Gender</td>
<td>45% male</td>
<td>49% male</td>
</tr>
<tr>
<td>Educational Attainment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>high school graduates</td>
<td>90%</td>
<td>89%</td>
</tr>
<tr>
<td>college graduates</td>
<td>33%</td>
<td>17%</td>
</tr>
<tr>
<td>Median household income</td>
<td>$35,001-$50,000</td>
<td>$32,182</td>
</tr>
<tr>
<td>Race/Ethnicity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>81.6%</td>
<td>80.0%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>11.4%</td>
<td>15.7%</td>
</tr>
<tr>
<td>Multi-Ethnic</td>
<td>2.3%</td>
<td>1.3%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>1.2%</td>
<td>3.2%</td>
</tr>
<tr>
<td>Native American</td>
<td>2.1%</td>
<td>0.7%</td>
</tr>
<tr>
<td>Asian</td>
<td>0.4%</td>
<td>0.8%</td>
</tr>
<tr>
<td>Something Else, Don’t Know, Refused</td>
<td>1.6%</td>
<td>0.0%</td>
</tr>
</tbody>
</table>


---

2 Eight, or 1%, of the 754 interviews were conducted in Spanish.
3 Hispanics may be of any race, so these identifiers also are included in applicable race categories.