CONTACTS: Janine Parry, Poll Director, 479-409-0968, <u>parry@uark.edu</u> Hardin Young, Assistant Director for Research Communications, 479-575-6850, <u>hyoung@uark.edu</u>

# The Arkansas Poll, 2022 Summary Report

Member: American Association of Public Opinion Researchers (AAPOR)

#### Dr. Janine A. Parry, Poll Director and University Olivia Kuester, Arkansas Poll Intern Department of Political Science, University of Arkansas, Fayetteville

Interviews conducted by: Logit USA Project sponsored by: The Diane D. Blair Center of Southern Politics and Society

Note: Numbers in parentheses include results for "very likely voters" only. Results for past years are selective in the interest of space. Visit the Arkansas Poll <u>website</u> for details (including <u>our election track record</u>).

#### Table of Contents

Most Important Problem	p. 1
Public Figure Approval/Election 2022	
Current Issues/Abortion Regulation	
Female Politicians/Life in Arkansas	
Political Party/Ideology	
Methodology and Sample Details	

### Most Important Problem

What is the most important issue facing people in AR today? <sup>1</sup>	2020	2021	2022				
• The economy	23 (23)% <sup>2</sup>	22 (23)%	39 (41)%				
Politicians/Politics	21 (20)%	10 (11)%	19 (19)%				
• Drugs	15 ()%	3 (2)%	10 (10)%				
• Healthcare	23 (24)%	12 (7)%	7 (6)%				
Education	9 (9)%	4 (4)%	8 (9)%				
Taxes/Big Government	6 (7)%	4 (5)%	7 (7)%				
Other/don't know/refused	4 (4)%	45 (40)%	10 (10)%				

<sup>&</sup>lt;sup>1</sup> In odd-numbered years, the Arkansas Poll records the open-ended answers of respondents; in even-numbered years, respondents are asked to choose from the most frequently mentioned issues of the previous year.

<sup>&</sup>lt;sup>2</sup> Values in parentheses include 557 "very likely voters" only; percentages may not total 100 due to rounding.

	<b>Public Figure Approval</b>	<b>Ratings/Elec</b>	tions	
Do you approve or disapprov	e of as governor?	Approve	Disapprove	DK/Ref
	Mike Huckabee 2006	55 (57)%	32 (34)%	13 (10)%
	Mike Beebe 2014	67 (70)%	18 (18)%	16 (12)%
	Asa Hutchinson 2015	57 (63)%	18 (17)%	25 (20)%
	2016	60 (66)%	17 (18)%	23 (16)%
	2017	62 (65)%	16 (16)%	23 (19)%
	2018	61 (63)%	23 (25)%	17 (12)%
	2019	61 (65)%	19 (21)%	21 (14)%
	2020	69 (70)%	25 (25)%	6 (4)%
	2021	57 (60)%	26 (28)%	17 (12)%
	2022	59 (61)%	24 (25)%	18 (14)%
Do you approve of	as a U.S. Senator?	. ,		
	John Boozman 2011	40 (44)%	24 (26)%	36 (30)%
	2012	42 (45)%	17 (18)%	41 (35)%
	2013	30 (34)%	28 (29)%	42 (37)%
	2014	38 (41)%	21 (23)%	42 (38)%
	2015	38 (44)%	18 (18)%	44 (38%)
	2016	35 (38)%	25 (29)%	40 (33)%
	2017	39 (41)%	22 (25)%	39 (34)%
	2018	43 (43)%	32 (37)%	25 (20)%
	2019	39 (42)%	24 (27)%	36 (31)%
	2020	50 (52)%	27 (26)%	23 (22)%
	2020	37 (38)%	32 (35)%	31 (28)%
	2022	45 (47)%	34 (36)%	21 (17)%
Do you approve of	as a U.S. Senator?			
	Tom Cotton 2015	45 (51)%	27 (27)%	29 (21)%
	2016	45 (50)%	27 (29)%	28 (21)%
	2017	48 (51)%	26 (29)%	26 (20)%
	2018	46 (48)%	37 (40)%	17 (12)%
	2019	45 (51)%	30 (33)%	25 (16)%
	2020	58 (62)%	32 (31)%	10 (7)%
	2021	49 (51)%	35 (38)%	17 (11)%
	2022	48 (51)%	40 (40)%	12 (9)%
Do you approve of	as president?	× ,		
	George W. Bush 2006	36 (38)%	58 (58)%	6 (4)%
	Barack Obama 2012	34 (31)%	59 (62)%	8 (6)%
	2014	27 (27)%	66 (68)%	8 (5)%
	2016	37 (36)%	56 (60)%	8 (4)%
	Donald Trump 2017	47 (50)%	40 (41)%	14 (9)%
	2018	50 (53)%	46 (44)%	4 (3)%
	2019	50 (53)%	45 (44)%	5 (3)%
	2019	58 (63)%	40 (36)%	2 (1)%
	Joe Biden 2021	30 (30)%	63 (65)%	7 (5)%
	2022	31 (32)%	64 (65)%	5 (3)%
And do you anneavo a			30 (29)%	
And do you approve o		54 (56)%		16 (15)%
	2021	40 (41)%	34 (37)%	27(22)%
	2022	40 (41)%	37 (38)%	24 (21)%

Selected statewide ballot measures <sup>3</sup>	Favor	Oppose	
Referred Am. 1 – GA call self into special session?	51%	49%	
Referred Am. 2 – increase % of votes needed for DD measures?	49%	51%	
Issue 4 – legalize possession and use of marijuana?	41%	59%	
Selected statewide candidate elections <sup>4</sup>	Republican	Democrat	Other
And what about the AR gov race? Are you likely to vote for	59%	38%	5%
And what about the U.S. race? Are you likely to vote for	63%	30%	7%

Current	Issues			
Would you say you favor stricter gun control, less strict gun		Less	No	
control, or should no change be made to existing laws?	Stricter	Strict	Change	DK/ Ref
2000	39%	15%	42%	4%
2002	36%	15%	45%	4%
2004	38%	12%	45%	5%
2006	37%	11%	47%	5%
2008	29%	13%	54%	4%
2009	24%	20%	52%	4%
2013	33 (33)%	15 (15)%	47 (48)%	6 (4)%
2014	32 (31)%	19 (21)%	43 (43)%	6 (5)%
2015	39 (36)%	18 (18)%	36 (38)%	8 (8)%
2016	31 (31)%	14 (14)%	52 (53)%	3 (3)%
2017	38 (37)%	15 (15)%	41 (43)%	6 (5)%
2018	44 (44)%	10 (10)%	43 (44)%	4 (3)%
2019	44 (44)%	10 (11)%	43 (42)%	3 (3)%
2020	32 (30)%	17 (17)%	49 (51)%	2 (1)%
2021	37 (35)%	16 (17)%	42 (44)%	7 (5)%
2022	41 (42)%	14 (15)%	41 (39)%	5 (4)%
Do you think global warming, or climate change, will pose a				
serious threat to you or your way of life in your lifetime?	Yes	No		DK/Ref
2015	25 (24)%	65 (67)%		10 (9)%
2016	25 (25)%	64 (67)%		11 (7)%
2017	30 (29)%	61 (62)%		10 (9)%
2019	31 (30)%	64 (66)%		6 (5)%
2020	37 (33)%	61 (64)%		2 (2)%
2021	39 (34)%	55 (61)%		6 (5)%
2022	41 (39)%	51 (53)%		9 (7)%
Do you think teachers should or should not be permitted to	Should	Should		DK/Ref
spank children at school?	Should	Not		
2009	60 (64)%	35 (32)%		5 (4)%
2022	50 (51)%	44 (44)%		6 (5)%

<sup>&</sup>lt;sup>3</sup> Respondents offering "don't know" or who refused to answer are removed from the analysis on these items; very likely voters only. DK/Refused portions are 15% (on A1), 9% (on A2), and 5% (on Issue 4).

<sup>&</sup>lt;sup>4</sup> Respondents offering "don't know" or who refused to answer are removed from the analysis on this item; very likely voters only. DK/Refused portions are 9% (on Gov) and 13% (on U.S. Senate).

Abortion: Arkansa	s and the	Nation		
Do you favor laws that would make it more difficult for a woman to get an abortion, favor laws that would make it easier to get an abortion, or should no change be made to existing abortion laws?	More Difficult	Easier	No change	DK/Ref
1999	45%	14%	32%	9%
2001	46%	13%	35%	7%
2003	47%	13%	33%	7%
2005	44%	9%	39%	8%
2007	41%	13%	36%	9%
2009	43%	11%	38%	8%
2013	44 (44)%	11(11)%	34 (35)%	11 (10)%
2014	40 (40)%	11 (12)%	37 (38)%	12 (10)%
2015	46 (47)%	12 (12)%	30 (30)%	12 (11)%
2016	46 (48)%	13 (14)%	32 (33)%	10 (5)%
2017	45 (47)%	13 (13)%	25 (24)%	17 (16)%
2018	38 (38)%	20 (21)%	36 (36)%	6 (5)%
2019	41 (41)%	21 (21)%	31 (31)%	8 (8)%
2020	45 (50)%	15 (14)%	35 (32)%	7 (5)%
2021	38 (41)%	18 (18)%	29 (29)%	15 (12)%
2022	29 (28)%	33 (33)%	28 (29)%	10 (11)%
Do you think abortions should be legal/illegal under any circumstances, or legal only under certain circumstances?	Illegal	Depends	Legal	DK/Ref
2017		61 (63)%	13 (13)%	8 (5)%
2018	17 (16)%	58 (57)%	21 (23)%	5 (5)%
2020	23 (24)%	59 (60)%	16 (14)%	2 ()%
2021	26 (26)%	51 (53)%	16 (14)%	7 (7)%
2022		58 (58)%	21 (22)%	7 (6)%
For each of the following, do you think abortion should be legal	•	Legal	Illegal	DK/Ref/ Other
• When the pregnancy is no longer viable/will not develop into a	live birth?			
Arka	nsas Sample	74 (75)%	14 (14)%	13 (12)%
Nati	onal Sample <sup>5</sup>	53%	36%	11%
• When there is a strong chance of a serious defect in the baby?			1	
Arka	nsas Sample	54 (55)%	31 (31)%	16 (14)%
	onal Sample <sup>6</sup>	53%	19%	28%
• When the woman's life is endangered?	Ĩ			
	nsas Sample	78 (79)%	12 (11)%	11 (10)%

### Abortion: Arkansas and the Nation

 <sup>&</sup>lt;sup>5</sup> May 31- June 4, 2019. Sample of 944 adults. <u>NPR.</u>
 <sup>6</sup> March 7-13, 2022. Sample of 10,441 U.S. Adults. <u>Pew.</u>

National Sample <sup>7</sup>	83%	15%	2%
• When the woman's physical health is endangered?			
Arkansas Sample	71 (71)%	17 (17)%	11 (12)%
National Sample <sup>8</sup>	82%	15%	3%
• When the woman's mental health is endangered?			
Arkansas Sample	50 (49)%	34 (36)%	17 (15)%
National Sample <sup>9</sup>	61%	35%	4%
• When the pregnancy was caused by rape or incest?			
Arkansas Sample	72 (73)%	20 (20)%	9 (8)%
National Sample <sup>10</sup>	63%	33%	1%
• When the woman cannot afford to raise the child?			
Arkansas Sample	27 (26)%	61 (62)%	12 (12)%
National Sample <sup>11</sup>	36%	61%	3%
• When the pregnant person is under 18 years old?			
Arkansas Sample	41 (40)%	42 (44)%	17 (16)%
National Sample <sup>12</sup>	44%	46%	10%
• And many people don't realize most abortions now happen at home in the early weeks of a pregnancy using two pills that basically induce miscarriage. These pills often are received by mail like many other prescription drugs. Do you think it should be legal, or illegal, to mail these pills to people in AR?	Legal	Illegal	DK/Ref
Arkansas Sample	41 (43)%	48 (45)%	11 (12)%
National Sample <sup>13</sup>	61%	27%	12%
•And suppose a person who lives in Arkansas, where most abortions are now illegal, decides to travel to another state to get a legal abortion there. Do you think states should be able to outlaw people from traveling to another state to get a legal abortion, or not?	Should be able to outlaw traveling to another state	Should not be able to outlaw traveling to another state	DK/Ref
Arkansas Sample	24 (22)%	70 (71)%	7 (7)%
National Sample <sup>14</sup>	19%	70%	11%
National Sample		1	DIZ/D C
Do you personally know someone, such as a close friend, family member, or yourself, who has had an abortion?	Yes	No	DK/Ref
Do you personally know someone, such as a close friend, family member, or	<b>Yes</b> 44 (47)%	No 53 (50)%	3 (3)%

<sup>&</sup>lt;sup>7</sup> May 1-10, 2018. Sample of 1,024 U.S. Adults. <u>Gallup.</u>

<sup>&</sup>lt;sup>7</sup> May 1-10, 2018. Sample of 1,024 U.S. Adults. <u>Gallup.</u>
<sup>8</sup> June 9-12, 2011. Sample of 1,020 U.S. Adults. <u>Gallup.</u>
<sup>9</sup> June 9-12, 2011. Sample of 1,020 U.S. Adults. <u>Gallup.</u>
<sup>10</sup> May 31- June 4, 2019. Sample of 944 adults. <u>NPR.</u>
<sup>11</sup> June 9-12, 2011. Sample of 1,020 U.S. Adults. <u>Gallup.</u>
<sup>12</sup> November, 10-11, 2005. Sample of 1,002 U.S. Adults. <u>PSRAI/Newsweek.</u>
<sup>13</sup> July 8-10, 2022. Sample of 2,005 Registered Voters. <u>Morning Consult+Politico.</u>
<sup>14</sup> July 8-10, 2022. Sample of 2,005 Registered Voters. <u>Morning Consult+Politico.</u>
<sup>15</sup> March 7-13, 2022. Sample of 10,441 U.S. Adults. <u>Pew.</u>

Female Politicians			
Male politicians are typically better at handing most political issues.	Agree	Disagree	DK/Ref
2011	24 (23)%	71 (74)%	5 (4)%
2016	21 (20)%	72 (75)%	6 (5)%
2021	21 (19)%	72 (74)%	7 (6)%
2022	20 (16)%	73 (78)%	7 (6)%
Female politicians often let emotions influence their political decisions.			
2011	31 (29)%	62 (65)%	7 (6)%
2016	33 (31)%	61 (64)%	5 (5)%
2021	27 (25)%	66 (69)%	8 (6)%
2022	27 (25)%	65 (68)%	8 (7)%
I have some reservations about electing a female to the presidency.			
2011	31 (29)%	64 (67)%	5 (4)%
2016	32 (30)%	64 (67)%	4 (3)%
2021	28 (26)%	64 (68)%	8 (6)%
2022	26 (24)%	66 (69)%	7 (8)%
Female politicians lack expertise to deal with foreign policy issues/wars.			
2011	21 (21)%	73 (74)%	5 (5)%
2016	21 (20)%	74 (76)%	4 (4)%
2021	18 (17)%	75 (76)%	7 (7)%
2022	21 (19)%	74 (77)%	6 (5)%
Male politicians are generally better communicators			
2011	27 (24)%	68 (71)%	6 (5)%
2016	22 (20)%	71 (72)%	7 (6)%
2021	22 (19)%	70 (73)%	7 (7)%
2022	22 (18)%	72 (76)%	6 (6)%

Life in Ar	kansas			
Do you feel AR is headed in the right or wrong direction?	Right	Wrong		DK/ Ref
2008	71 (73)%	19 (18)%		10 (9)%
2010	67 (68)%	22 (21)%		11 (11)%
2012	73 (74)%	17 (17)%		10 (9)%
2014	57 (60)%	25 (27)%		18 (14)%
2016	57 (63)%	26 (27%)		17 (11)%
2017	64 (65)%	20 (20)%		17 (15)%
2018	69 (68)%	24 (25)%		8 (7)%
2019	71 (73)%	20 (20)%		9 (7)%
2020	77 (79)%	19 (17)%		4 (4)%
2021	61 (63)%	27 (28)%		12 (9)%
2022	55 (58)%	32 (31)%		13 (11)%
Are you financially better/worse/same compared to last year?	Better	Same	Worse	DK/Ref
2008	20 (20)%	38 (38)%	41 (41)%	1 (1)%
2010	19 (18)%	46 (47)%	34 (35)%	1 (0)%
2012	23 (24)%	49 (50)%	27 (26)%	0 (1)%
2014	22 (22)%	50 (52)%	24 (25)%	5 (1)%

## 

2016	21 (20)%	55 (56)%	22 (23)%	3 (1)%
2017	28 (28)%	54 (57)%	16 (14)%	2 (1)%
2018	35 (38)%	52 (50)%	12 (12)%	1 (0)%
2019	34 (35)%	52 (51)%	13 (13)%	1 (1)%
2020	34 (38)%	48 (46)%	18 (16)%	0 (0)%
2021	22 (23)%	47 (47)%	27 (29)%	4 (1)%
2022	15 (13)%	37 (37)%	46 (49)%	2 (1)%
A year from now, will you be better/worse/same financially?	Better	Same	Worse	DK/Ref
2008	35 (35)%	39 (40)%	18 (18)%	8 (8)%
2010	28 (25)%	46 (45)%	20 (23)%	7 (7)%
2012	26 (27)%	48 (46)%	13 (13)%	13 (14)%
2014	26 (26)%	51 (54)%	13 (14)%	10 (7)%
2016	27 (26)%	46 (50)%	13 (12)%	15 (13)%
2017	32 (33)%	50 (51)%	11 (10)%	8 (6)%
2018	40 (41)%	50 (49)%	9 (9)%	2 (2)%
2019	35 (35)%	52 (53)%	8 (8)%	4 (4)%
2020	34 (36)%	53 (51)%	6 (5)%	7 (7)%
2021	21 (20)%	45 (46)%	27 (30)%	7 (5)%
2022	21 (20)%	42 (42)%	25 (29)%	11 (10)%

# **Political Party and Ideology**

Companylly an aplying do you usually think of					[
Generally speaking, do you usually think of					DK/
yourself as a Republican, a Democrat, an	Donuhlioon	Democrat	Indonond't	Other	Refused <sup>16</sup>
Independent, or what?	Republican		Independ't	Other	
1999	23%	35%	31%	4%	7%
2000	23 (25)%	36 (38)%	35 (34)%	0%	6 (2)%
2001	27%	33%	32%	5%	3%
2002	28 (30)%	33 (35)%	33 (31)%	3 (2)%	3 (2)%
2003	24%	38%	31%	4%	3%
2004	30 (32)%	35 (36)%	28 (27)%	3 (3)%	4 (2)%
2005	23%	36%	33%	4%	4%
2006	23 (25)%	36 (37)%	33 (33)%	3 (3)%	4 (3)%
2007	24%	39%	30%	3%	2%
2008	24 (27)%	35 (34)%	33 (33)%	7 (5)%	2 (1)%
2009	24%	33%	34%	7%	3%
2010	21 (25)%	28 (27)%	42 (41)%	7 (6)%	3 (1)%
2011	26 (29)%	31 (33)%	34 (31)%	6 (5)%	4 (2)%
2012	29 (32)%	31 (30)%	33 (32)%	3 (3)%	4 (3)%
2013	24 (27)%	30 (31)%	37 (36)%	4 (3)%	5 (3)%
2014	28 (31)%	31 (33)%	33 (33)%	3 (3)%	5 (1)%
2015	27 (32)%	32 (32)%	32 (31)%	3 (3)%	6 (3)%
2016	29 (34)%	25 (26)%	37 (36)%	3 (2)%	7 (3)%
2017	29 (32)%	24 (25)%	35 (35)%	5 (5)%	7 (4)%
2018	32 (34)%	28 (27)%	32 (32)%	6 (6)%	3 (3)%
2019	35 (38)%	23 (25)%	31 (29)%	9 (7)%	2 (1)%
2020	40 (44)%	21 (20)%	33 (29)%	6 (6)%	1 (1)%
2021	36 (40)%	20 (22)%	33 (32)%	5 (3)%	6 (3)%
2022	34 (37)%	23 (24)%	32 (32)%	5 (4)%	6 (3)%

<sup>16</sup> Values in parentheses include "very likely voters" only; percentages may not total 100 due to rounding.

Independents only:		Closer to Rs	Closer to Ds	Just Indep't	DK/Ref
	999	33%	29%	34%	4%
	2000	35 (39)%	25 (26)%	35 (30)%	5 (2)%
	2001	29%	36%	31%	4%
	2002	30 (31)%	32 (34)%	33 (33)%	4 (3)%
	2003	33%	34%	33%	2%
	2004	39 (41)%	31 (32)%	30 (26)%	0 (1)%
	2005	30%	35%	32%	4%
	2006	33 (35)%	34 (34)%	30 (23)%	2 (3)%
	2007	34%	37%	29%	1%
	2008	35 (38)%	30 (29)%	33 (31)%	3 (3)%
	2009	39%	32%	27%	2%
	2010	44 (50)%	21 (16)%	33 (33)%	2 (2)%
	2011	42 (48)%	29 (28 )%	26 (22 )%	3 (2)%
	2012	41 (46)%	26 (22)%	28 (27)%	6 (5)%
	2013	43 (51)%	21 (22)%	31 (22)%	6 (6)%
	2014	38 (43)%	25 (23)%	30 (28%)	8 (6)%
	2015	42(52)%	23 (20)%	30 (25)%	5 (3)%
	016	37 (45)%	18 (19)%	40 (35)%	5 (2)%
	2017	37 (38)%	26 (26)%	32 (31)%	5 (5)%
	2018	39 (43)%	25 (25)%	35 (32)%	2 (1)%
	2019	40 (43)%	27 (31)%	31 (27)%	2 (0)%
	2020	45 (52)%	32 (30)%	19 (15)%	4 (4)%
	2021	45 (49)%	27 (26)%	26 (24)%	2 (1)%
	2022	49 (53)%	23 (22)%	19 (17)%	9 (8)%
Do you think of yourself as?		Liberal	Moderate	Conservative	DK/Ref
	999	14 (12)%	38 (40)%	38 (41)%	10 (6)%
	000	16 (16)%	36 (37)%	39 (42)%	9 (5)%
	001	17 (na)%	39 (na)%	38 (na)%	6 (na)%
	002	15 (15)%	39 (39)%	41 (42)%	5 (3)%
	003	17 (17)%	36 (36)%	39 (42)%	7 (5)%
	004	17 (16)%	35 (36)%	42 (43)%	7 (5)%
	005	13 (14)%	40 (41)%	39 (41)%	8 (4)%
	006	16 (16)%	39 (40)%	39 (39)%	7 (4)%
	007	16 (17)%	37 (38)%	39 (40)%	6 (6)%
	800	14 (14)%	35 (36)%	43 (44)%	8 (6)%
	010	14 (12)%	35 (36)%	44 (48)%	8 (4)%
	011	16 (16)%	34 (34)%	45 (47)%	5 (3)%
	012	13 (12)%	32 (32)%	46 (51)%	9 (6)%
	013	14 (14)%	31 (31)%	44 (48)%	11 (7)%
	014	14 (14)%	30 (31)%	44 (49)%	12 (6)%
	015	14 (13)%	31 (32)%	46 (50)%	10 (6)%
	016	13 (14)%	29 (30)%	45 (49)%	14 (7)%
	017	16 (14)%	27 (27)%	46 (52)%	11 (6)%
	010	20 (21)%	28 (27)%	47 (48)%	6 (3)%
20	018				
<u>20</u> 20	019	14 (14)%	34 (34)%	46 (47)%	7 (5)%
20 20 20	019 021	14 (14)% 17 (16)%	34 (34)% 31 (30)%	49 (52)%	4 (2)%
20 20 20	019	14 (14)%	34 (34)%		

#### Methodology and Sample Information

Between October 13 and October 31, 2022, Logit US completed 801 telephone interviews among a random sample of adult Arkansans. Forty percent of all respondents interviewed use cell phones for all or most of their calls.

The survey's margin of error is +/-3.5 percentage points, meaning we are 95 percent confident that the actual result lies within 3.5 percentage points (in either direction) of the result our sample produced. For the subsample of self-identified "very likely voters" only, the margin of error is +/-4.1 percentage points.

Employing guidelines established by the American Association for Public Opinion Research, the poll's overall cooperation rate was 15% for landline frame and 27% for wireless frame. This figure reflects completed surveys as a percentage of all eligible individuals contacted.<sup>17</sup> The sample was provided by Marketing Systems Group and Dynata.

To assess the representativeness of the sample drawn for the poll, the Arkansas Poll team publishes what many polling organizations do not: a comparison of survey respondents' key demographic characteristics to those of the state as a whole. This information is reported in the table below.

	2022 Arkansas Poll Sample	State of Arkansas
Average Age (for 18+ pop.)	63	Unknown
Married	51%	49% <sup>(a)</sup>
Gender		
Male	51%	49%
Female	49%	51%
Educational Attainment		
High school graduates	96%	87%
College graduates	43%	25% <sup>(b)</sup>
Median Household Income Category	\$35,001-\$50,000	\$52,528 <sup>(b)</sup>
Race/Ethnicity		
White	76%	79%
Black or African American	9%	16%
Multi-Ethnic	4%	2%
Hispanic	3%	8% <sup>(c)</sup>
Native American	3%	1%
Asian	<1%	2%
Something Else, Don't Know, Refused	6%	-

Sources: The 2022 Arkansas Poll, 2020 U.S. Census Bureau.

<sup>(a)</sup> 2019 American Community Survey 1-Year Estimate.

<sup>(b)</sup> 2021 American Community Survey 1-Year Estimate.

<sup>(c)</sup> Hispanics may be of any race, so are also included in applicable race categories.

<sup>&</sup>lt;sup>17</sup> AAPOR Response Rate Calculator 4.0 was used for this computation.