# The Arkansas Poll, 2022 Summary Report <br> Member: American Association of Public Opinion Researchers (AAPOR) <br> Dr. Janine A. Parry, Poll Director and University <br> Olivia Kuester, Arkansas Poll Intern <br> Department of Political Science, University of Arkansas, Fayetteville 

Interviews conducted by: Logit USA
Project sponsored by: The Diane D. Blair Center of Southern Politics and Society

Note: Numbers in parentheses include results for "very likely voters" only. Results for past years are selective in the interest of space. Visit the Arkansas Poll website for details (including our election track record).

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Most Important Problem

| What is the most important issue facing people in AR today? ${ }^{1}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ |
| :--- | :---: | :---: | :---: |
| $\bullet$ The economy | $23(23) \%^{\mathbf{2}}$ | $22(23) \%$ | $39(41) \%$ |
| $\bullet$ Politicians/Politics | $21(20) \%$ | $10(11) \%$ | $19(19) \%$ |
| $\bullet$ Drugs | 15()$\%$ | $3(2) \%$ | $10(10) \%$ |
| $\bullet$ Healthcare | $23(24) \%$ | $12(7) \%$ | $7(6) \%$ |
| $\bullet$ Education | $9(9) \%$ | $4(4) \%$ | $8(9) \%$ |
| $\bullet$ Taxes/Big Government | $6(7) \%$ | $4(5) \%$ | $7(7) \%$ |
| $\bullet$ Other/don't know/refused | $4(4) \%$ | $45(40) \%$ | $10(10) \%$ |

[^0]Public Figure Approval Ratings/Elections

| Do you approve or disapprove of | as governor? | Approve | Disapprove | DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
|  | Mike Huckabee 2006 | 55 (57)\% | 32 (34)\% | 13 (10)\% |
|  | Mike Beebe 2014 | 67 (70)\% | 18 (18)\% | 16 (12)\% |
|  | Asa Hutchinson 2015 | 57 (63)\% | 18 (17)\% | 25 (20)\% |
|  | 2016 | 60 (66)\% | 17 (18)\% | 23 (16)\% |
|  | 2017 | 62 (65)\% | 16 (16)\% | 23 (19)\% |
|  | 2018 | 61 (63)\% | 23 (25)\% | 17 (12)\% |
|  | 2019 | 61 (65)\% | 19 (21)\% | 21 (14)\% |
|  | 2020 | 69 (70)\% | 25 (25)\% | 6 (4)\% |
|  | 2021 | 57 (60)\% | 26 (28)\% | 17 (12)\% |
|  | 2022 | 59 (61)\% | 24 (25)\% | 18 (14)\% |
| Do you approve of | S. Senator? |  |  |  |
|  | John Boozman 2011 | 40 (44)\% | 24 (26)\% | 36 (30)\% |
|  | 2012 | 42 (45)\% | 17 (18)\% | 41 (35)\% |
|  | 2013 | 30 (34)\% | 28 (29)\% | 42 (37)\% |
|  | 2014 | 38 (41)\% | 21 (23)\% | 42 (38)\% |
|  | 2015 | 38 (44)\% | 18 (18)\% | 44 (38\%) |
|  | 2016 | 35 (38)\% | 25 (29)\% | 40 (33)\% |
|  | 2017 | 39 (41)\% | 22 (25)\% | 39 (34)\% |
|  | 2018 | 43 (43)\% | 32 (37)\% | 25 (20)\% |
|  | 2019 | 39 (42)\% | 24 (27)\% | 36 (31)\% |
|  | 2020 | 50 (52)\% | 27 (26)\% | 23 (22)\% |
|  | 2021 | 37 (38)\% | 32 (35)\% | 31 (28)\% |
|  | 2022 | 45 (47)\% | 34 (36)\% | 21 (17)\% |
| Do you approve of | S. Senator? |  |  |  |
|  | Tom Cotton 2015 | 45 (51)\% | 27 (27)\% | 29 (21)\% |
|  | 2016 | 45 (50)\% | 27 (29)\% | 28 (21)\% |
|  | 2017 | 48 (51)\% | 26 (29)\% | 26 (20)\% |
|  | 2018 | 46 (48)\% | 37 (40)\% | 17 (12)\% |
|  | 2019 | 45 (51)\% | 30 (33)\% | 25 (16)\% |
|  | 2020 | 58 (62)\% | 32 (31)\% | 10 (7)\% |
|  | 2021 | 49 (51)\% | 35 (38)\% | 17 (11)\% |
|  | 2022 | 48 (51)\% | 40 (40)\% | 12 (9)\% |
| Do you approve of | ident? |  |  |  |
|  | George W. Bush 2006 | 36 (38)\% | 58 (58)\% | 6 (4)\% |
|  | Barack Obama 2012 | 34 (31)\% | 59 (62)\% | 8 (6)\% |
|  | 2014 | 27 (27)\% | 66 (68)\% | 8 (5)\% |
|  | 2016 | 37 (36)\% | 56 (60)\% | 8 (4)\% |
|  | Donald Trump 2017 | 47 (50)\% | 40 (41)\% | 14 (9)\% |
|  | 2018 | 50 (53)\% | 46 (44)\% | 4 (3)\% |
|  | 2019 | 50 (53)\% | 45 (44)\% | 5 (3)\% |
|  | 2020 | 58 (63)\% | 40 (36)\% | 2 (1)\% |
|  | Joe Biden 2021 | 30 (30)\% | 63 (65)\% | 7 (5)\% |
|  | 2022 | 31 (32)\% | 64 (65)\% | 5 (3)\% |
| And do you approve of | the state legislature? 2020 | 54 (56)\% | 30 (29)\% | 16 (15)\% |
|  | 2021 | 40 (41)\% | 34 (37)\% | 27 (22)\% |
|  | 2022 | 40 (41)\% | 37 (38)\% | 24 (21)\% |


| Selected statewide ballot measures ${ }^{3}$ | Favor | Oppose |  |
| ---: | :---: | :---: | :---: |
| Referred Am. 1 - GA call self into special session? | $51 \%$ | $49 \%$ |  |
| Referred Am. 2 - increase \% of votes needed for DD measures? | $49 \%$ | $51 \%$ |  |
| Issue 4 - legalize possession and use of marijuana? | $41 \%$ | $59 \%$ |  |
| Selected statewide candidate elections ${ }^{4}$ | Republican | Democrat | Other |
| And what about the AR gov race? Are you likely to vote for... | $59 \%$ | $38 \%$ | $5 \%$ |
| And what about the U.S. race? Are you likely to vote for... | $63 \%$ | $30 \%$ | $7 \%$ |

## Current Issues

| Would you say you favor stricter gun control, less strict gun <br> control, or should no change be made to existing laws? | Stricter <br> Strict | No <br> Change | DK/ Ref |
| ---: | ---: | :---: | :---: | :---: |

[^1]| Abortion: Arkansas and the Nation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Do you favor laws that would make it more difficult for a woman to get an abortion, favor laws that would make it easier to get an abortion, or should no change be made to existing abortion laws? | More Difficult | Easier | No change | DK/Ref |
| 1999 | 45\% | 14\% | 32\% | 9\% |
| 2001 | 46\% | 13\% | 35\% | 7\% |
| 2003 | 47\% | 13\% | 33\% | 7\% |
| 2005 | 44\% | 9\% | 39\% | 8\% |
| 2007 | 41\% | 13\% | 36\% | 9\% |
| 2009 | 43\% | 11\% | 38\% | 8\% |
| 2013 | 44 (44)\% | 11(11)\% | 34 (35)\% | 11 (10)\% |
| 2014 | 40 (40)\% | 11 (12)\% | 37 (38)\% | 12 (10)\% |
| 2015 | 46 (47)\% | 12 (12)\% | 30 (30)\% | 12 (11)\% |
| 2016 | 46 (48)\% | 13 (14)\% | 32 (33)\% | 10 (5)\% |
| 2017 | 45 (47)\% | 13 (13)\% | 25 (24)\% | 17 (16)\% |
| 2018 | 38 (38)\% | 20 (21)\% | 36 (36)\% | 6 (5)\% |
| 2019 | 41 (41)\% | 21 (21)\% | 31 (31)\% | 8 (8)\% |
| 2020 | 45 (50)\% | 15 (14)\% | 35 (32)\% | 7 (5)\% |
| 2021 | 38 (41)\% | 18 (18)\% | 29 (29)\% | 15 (12)\% |
| 2022 | 29 (28)\% | 33 (33)\% | 28 (29)\% | 10 (11)\% |
| Do you think abortions should be legal/illegal under any circumstances, or legal only under certain circumstances? | Illegal | Depends | Legal | DK/Ref |
| 2017 | 18 (18)\% | 61 (63)\% | 13 (13)\% | 8 (5)\% |
| 2018 | 17 (16)\% | 58 (57)\% | 21 (23)\% | 5 (5)\% |
| 2020 | 23 (24)\% | $59(60) \%$ | 16 (14)\% | 2 ()\% |
| 2021 | 26 (26)\% | 51 (53)\% | 16 (14)\% | 7 (7)\% |
| 2022 | 14 (14)\% | 58 (58)\% | 21 (22)\% | 7 (6)\% |
| For each of the following, do you think abortion should be legal or | r illegal? | Legal | Illegal | DK/Ref/ Other |
| - When the pregnancy is no longer viable/will not develop into a live birth? |  |  |  |  |
| Arkan | sas Sample | 74 (75)\% | 14 (14)\% | 13 (12)\% |
| Natio | nal Sample ${ }^{5}$ | 53\% | 36\% | 11\% |
| - When there is a strong chance of a serious defect in the baby? |  |  |  |  |
| Arkansas Sample |  | 54 (55)\% | 31 (31)\% | 16 (14)\% |
| National Sample ${ }^{6}$ |  | 53\% | 19\% | 28\% |
| - When the woman's life is endangered? |  |  |  |  |
| Arkansas Sample |  | 78 (79)\% | 12 (11)\% | 11 (10)\% |

[^2]| National Sample ${ }^{7}$ | 83\% | 15\% | 2\% |
| :---: | :---: | :---: | :---: |
| - When the woman's physical health is endangered? |  |  |  |
| Arkansas Sample | 71 (71)\% | 17 (17)\% | 11 (12)\% |
| National Sample ${ }^{8}$ | 82\% | 15\% | 3\% |
| - When the woman's mental health is endangered? |  |  |  |
| Arkansas Sample | 50 (49)\% | 34 (36)\% | 17 (15)\% |
| National Sample ${ }^{9}$ | 61\% | 35\% | 4\% |
| - When the pregnancy was caused by rape or incest? |  |  |  |
| Arkansas Sample | 72 (73)\% | 20 (20)\% | 9 (8)\% |
| National Sample ${ }^{10}$ | 63\% | 33\% | 1\% |
| - When the woman cannot afford to raise the child? |  |  |  |
| Arkansas Sample | 27 (26)\% | 61 (62)\% | 12 (12)\% |
| National Sample ${ }^{11}$ | 36\% | 61\% | 3\% |
| - When the pregnant person is under 18 years old? |  |  |  |
| Arkansas Sample | 41 (40)\% | 42 (44)\% | 17 (16)\% |
| National Sample ${ }^{12}$ | 44\% | 46\% | 10\% |
| - And many people don't realize most abortions now happen at home in the early weeks of a pregnancy using two pills that basically induce miscarriage. These pills often are received by mail like many other prescription drugs. Do you think it should be legal, or illegal, to mail these pills to people in AR? | Legal | Illegal | DK/Ref |
| Arkansas Sample | 41 (43)\% | 48 (45)\% | 11 (12)\% |
| National Sample ${ }^{13}$ | 61\% | 27\% | 12\% |
| -And suppose a person who lives in Arkansas, where most abortions are now illegal, decides to travel to another state to get a legal abortion there. Do you think states should be able to outlaw people from traveling to another state to get a legal abortion, or not? | Should be able to outlaw traveling to another state | Should not be able to outlaw traveling to another state | DK/Ref |
| Arkansas Sample | 24 (22)\% | 70 (71)\% | 7 (7)\% |
| National Sample ${ }^{14}$ | 19\% | 70\% | 11\% |
| Do you personally know someone, such as a close friend, family member, or yourself, who has had an abortion? | Yes | No | DK/Ref |
| Arkansas Sample | 44 (47)\% | 53 (50)\% | 3 (3)\% |
| National Sample ${ }^{15}$ | 59\% | 40\% | 1\% |

[^3]
## Female Politicians

| Male politicians are typically better at handing most political issues. | Agree | Disagree | DK/Ref |
| :---: | :---: | :---: | :---: |
| 2011 | 24 (23)\% | 71 (74)\% | 5 (4)\% |
| 2016 | 21 (20)\% | 72 (75)\% | 6 (5)\% |
| 2021 | 21 (19)\% | 72 (74)\% | 7 (6)\% |
| 2022 | 20 (16)\% | 73 (78)\% | 7 (6)\% |
| Female politicians often let ... emotions influence their political decisions. |  |  |  |
| 2011 | 31 (29)\% | 62 (65)\% | 7 (6)\% |
| 2016 | 33 (31)\% | 61 (64)\% | 5 (5)\% |
| 2021 | 27 (25)\% | 66 (69)\% | 8 (6)\% |
| 2022 | 27 (25)\% | 65 (68)\% | 8 (7)\% |
| I have some reservations about electing a female to the presidency. |  |  |  |
| 2011 | 31 (29)\% | 64 (67)\% | 5 (4)\% |
| 2016 | 32 (30)\% | 64 (67)\% | 4 (3)\% |
| 2021 | 28 (26)\% | 64 (68)\% | 8 (6)\% |
| 2022 | 26 (24)\% | 66 (69)\% | 7 (8)\% |
| Female politicians lack expertise to deal with foreign policy issues/wars. |  |  |  |
| 2011 | 21 (21)\% | 73 (74)\% | 5 (5)\% |
| 2016 | 21 (20)\% | 74 (76)\% | 4 (4)\% |
| 2021 | 18 (17)\% | 75 (76)\% | 7 (7)\% |
| 2022 | 21 (19)\% | 74 (77)\% | 6 (5)\% |
| Male politicians are generally better communicators .... |  |  |  |
| 2011 | 27 (24)\% | 68 (71)\% | 6 (5)\% |
| 2016 | 22 (20)\% | 71 (72)\% | 7 (6)\% |
| 2021 | 22 (19)\% | 70 (73)\% | 7 (7)\% |
| 2022 | 22 (18)\% | 72 (76)\% | 6 (6)\% |

## Life in Arkansas

| Do you feel AR is headed in the right or wrong direction? | Right | Wrong |  | DK/ Ref |
| :---: | :---: | :---: | :---: | :---: |
| 2008 | 71 (73)\% | $19(18) \%$ |  | 10 (9)\% |
| 2010 | 67 (68)\% | $22(21) \%$ |  | 11 (11)\% |
| 2012 | 73 (74)\% | 17 (17)\% |  | 10 (9)\% |
| 2014 | 57 (60)\% | 25 (27)\% |  | 18 (14)\% |
| 2016 | 57 (63)\% | 26 (27\%) |  | 17 (11)\% |
| 2017 | 64 (65)\% | 20 (20)\% |  | 17 (15)\% |
| 2018 | 69 (68)\% | 24 (25)\% |  | 8 (7)\% |
| 2019 | 71 (73)\% | $20(20) \%$ |  | 9 (7)\% |
| 2020 | 77 (79)\% | $19(17) \%$ |  | 4 (4)\% |
| 2021 | 61 (63)\% | 27 (28)\% |  | 12 (9)\% |
| 2022 | 55 (58)\% | 32 (31)\% |  | 13 (11)\% |
| Are you financially better/worse/same compared to last year? | Better | Same | Worse | DK/Ref |
| 2008 | 20 (20)\% | $38(38) \%$ | 41 (41)\% | 1 (1)\% |
| 2010 | 19 (18)\% | 46 (47)\% | 34 (35)\% | $1(0) \%$ |
| 2012 | 23 (24)\% | $49(50) \%$ | 27 (26)\% | 0 (1)\% |
| 2014 | 22 (22)\% | $50(52) \%$ | 24 (25)\% | 5 (1)\% |


| 2016 | 21 (20)\% | 55 (56)\% | 22 (23)\% | 3 (1)\% |
| :---: | :---: | :---: | :---: | :---: |
| 2017 | 28 (28)\% | 54 (57)\% | 16 (14)\% | 2 (1)\% |
| 2018 | 35 (38)\% | 52 (50)\% | 12 (12)\% | $1(0) \%$ |
| 2019 | 34 (35)\% | 52 (51)\% | 13 (13)\% | 1 (1)\% |
| 2020 | 34 (38)\% | 48 (46)\% | 18 (16)\% | 0 (0)\% |
| 2021 | 22 (23)\% | 47 (47)\% | 27 (29)\% | 4 (1)\% |
| 2022 | 15 (13)\% | 37 (37)\% | 46 (49)\% | 2 (1)\% |
| A year from now, will you be better/worse/same financially? | Better | Same | Worse | DK/Ref |
| 2008 | 35 (35)\% | 39 (40)\% | 18 (18)\% | 8 (8)\% |
| 2010 | $28(25) \%$ | 46 (45)\% | 20 (23)\% | 7 (7)\% |
| 2012 | 26 (27)\% | 48 (46)\% | 13 (13)\% | 13 (14)\% |
| 2014 | 26 (26)\% | 51 (54)\% | 13 (14)\% | 10 (7)\% |
| 2016 | 27 (26)\% | 46 (50)\% | 13 (12)\% | 15 (13)\% |
| 2017 | 32 (33)\% | 50 (51)\% | 11 (10)\% | 8 (6)\% |
| 2018 | 40 (41)\% | 50 (49)\% | 9 (9)\% | 2 (2)\% |
| 2019 | 35 (35)\% | 52 (53)\% | 8 (8)\% | 4 (4)\% |
| 2020 | 34 (36)\% | 53 (51)\% | 6 (5)\% | 7 (7)\% |
| 2021 | 21 (20)\% | 45 (46)\% | 27 (30)\% | 7 (5)\% |
| 2022 | 21 (20)\% | 42 (42)\% | 25 (29)\% | 11 (10)\% |

Political Party and Ideology

| Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what? | Republican | Democrat | Independ't | Other | DK/ Refused ${ }^{16}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1999 | 23\% | 35\% | 31\% | 4\% | 7\% |
| 2000 | 23 (25)\% | 36 (38)\% | 35 (34)\% | 0\% | 6 (2)\% |
| 2001 | 27\% | 33\% | 32\% | 5\% | 3\% |
| 2002 | 28 (30)\% | 33 (35)\% | 33 (31)\% | 3 (2)\% | 3 (2)\% |
| 2003 | 24\% | 38\% | 31\% | 4\% | 3\% |
| 2004 | 30 (32)\% | 35 (36)\% | 28 (27)\% | 3 (3)\% | 4 (2)\% |
| 2005 | 23\% | 36\% | 33\% | 4\% | 4\% |
| 2006 | 23 (25)\% | 36 (37)\% | 33 (33)\% | 3 (3)\% | 4 (3)\% |
| 2007 | 24\% | 39\% | 30\% | 3\% | 2\% |
| 2008 | 24 (27)\% | 35 (34)\% | 33 (33)\% | 7 (5)\% | 2 (1)\% |
| 2009 | 24\% | 33\% | 34\% | 7\% | 3\% |
| 2010 | 21 (25)\% | 28 (27)\% | 42 (41)\% | 7 (6)\% | 3 (1)\% |
| 2011 | 26 (29)\% | 31 (33)\% | 34 (31)\% | 6 (5)\% | 4 (2)\% |
| 2012 | 29 (32)\% | 31 (30)\% | 33 (32)\% | 3 (3)\% | 4 (3)\% |
| 2013 | 24 (27)\% | 30 (31)\% | 37 (36)\% | 4 (3)\% | 5 (3)\% |
| 2014 | 28 (31)\% | 31 (33)\% | 33 (33)\% | 3 (3)\% | 5 (1)\% |
| 2015 | 27 (32)\% | 32 (32)\% | 32 (31)\% | 3 (3)\% | 6 (3)\% |
| 2016 | 29 (34)\% | 25 (26)\% | 37 (36)\% | 3 (2)\% | 7 (3)\% |
| 2017 | 29 (32)\% | 24 (25)\% | 35 (35)\% | 5 (5)\% | 7 (4)\% |
| 2018 | 32 (34)\% | 28 (27)\% | 32 (32)\% | 6 (6)\% | 3 (3)\% |
| 2019 | 35 (38)\% | 23 (25)\% | 31 (29)\% | 9 (7)\% | 2 (1)\% |
| 2020 | 40 (44)\% | 21 (20)\% | 33 (29)\% | 6 (6)\% | 1 (1)\% |
| 2021 | 36 (40)\% | 20 (22)\% | 33 (32)\% | 5 (3)\% | 6 (3)\% |
| 2022 | 34 (37)\% | 23 (24)\% | 32 (32)\% | 5 (4)\% | 6 (3)\% |

[^4]| Independents only: |  | Closer to Rs | Closer to Ds | Just Indep't | DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1999 | 33\% | 29\% | 34\% | 4\% |
|  | 2000 | 35 (39)\% | 25 (26)\% | 35 (30)\% | 5 (2)\% |
|  | 2001 | 29\% | 36\% | 31\% | 4\% |
|  | 2002 | 30 (31)\% | 32 (34)\% | 33 (33)\% | 4 (3)\% |
|  | 2003 | 33\% | 34\% | 33\% | 2\% |
|  | 2004 | 39 (41)\% | 31 (32)\% | 30 (26)\% | 0 (1)\% |
|  | 2005 | 30\% | 35\% | 32\% | 4\% |
|  | 2006 | 33 (35)\% | 34 (34)\% | 30 (23)\% | $2(3) \%$ |
|  | 2007 | 34\% | 37\% | 29\% | 1\% |
|  | 2008 | 35 (38)\% | 30 (29)\% | 33 (31)\% | 3 (3)\% |
|  | 2009 | 39\% | 32\% | 27\% | 2\% |
|  | 2010 | 44 (50)\% | 21 (16)\% | 33 (33)\% | $2(2) \%$ |
|  | 2011 | 42 (48)\% | 29 (28)\% | 26 (22)\% | 3 (2)\% |
|  | 2012 | 41 (46)\% | 26 (22)\% | 28 (27)\% | 6 (5)\% |
|  | 2013 | 43 (51)\% | 21 (22)\% | 31 (22)\% | $6(6) \%$ |
|  | 2014 | 38 (43)\% | 25 (23)\% | 30 (28\%) | 8 (6)\% |
|  | 2015 | 42(52)\% | 23 (20)\% | 30 (25)\% | 5 (3)\% |
|  | 2016 | 37 (45)\% | 18 (19)\% | 40 (35)\% | 5 (2)\% |
|  | 2017 | 37 (38)\% | 26 (26)\% | 32 (31)\% | 5 (5)\% |
|  | 2018 | 39 (43)\% | 25 (25)\% | 35 (32)\% | 2 (1)\% |
|  | 2019 | 40 (43)\% | 27 (31)\% | 31 (27)\% | 2 (0)\% |
|  | 2020 | 45 (52)\% | 32 (30)\% | 19 (15)\% | 4 (4)\% |
|  | 2021 | 45 (49)\% | 27 (26)\% | 26 (24)\% | 2 (1)\% |
|  | 2022 | 49 (53)\% | 23 (22)\% | 19 (17)\% | 9 (8)\% |
| Do you think of yourself as ...? |  | Liberal | Moderate | Conservative | DK/Ref |
|  | 1999 | 14 (12)\% | 38 (40)\% | 38 (41)\% | 10 (6)\% |
|  | 2000 | 16 (16)\% | 36 (37)\% | 39 (42)\% | 9 (5)\% |
|  | 2001 | 17 (na)\% | 39 (na)\% | 38 (na)\% | 6 (na)\% |
|  | 2002 | 15 (15)\% | 39 (39)\% | 41 (42)\% | 5 (3)\% |
|  | 2003 | 17 (17)\% | 36 (36)\% | 39 (42)\% | 7 (5)\% |
|  | 2004 | 17 (16)\% | 35 (36)\% | 42 (43)\% | 7 (5)\% |
|  | 2005 | 13 (14)\% | 40 (41)\% | 39 (41)\% | $8(4) \%$ |
|  | 2006 | 16 (16)\% | 39 (40)\% | 39 (39)\% | 7 (4)\% |
|  | 2007 | 16 (17)\% | 37 (38)\% | 39 (40)\% | 6 (6)\% |
|  | 2008 | 14 (14)\% | 35 (36)\% | 43 (44)\% | 8 (6)\% |
|  | 2010 | 14 (12)\% | 35 (36)\% | 44 (48)\% | $8(4) \%$ |
|  | 2011 | 16 (16)\% | 34 (34)\% | 45 (47)\% | $5(3) \%$ |
|  | 2012 | 13 (12)\% | 32 (32)\% | 46 (51)\% | $9(6) \%$ |
|  | 2013 | 14 (14)\% | 31 (31)\% | 44 (48)\% | 11 (7)\% |
|  | 2014 | 14 (14)\% | 30 (31)\% | 44 (49)\% | 12 (6)\% |
|  | 2015 | 14 (13)\% | 31 (32)\% | 46 (50)\% | 10 (6)\% |
|  | 2016 | 13 (14)\% | 29 (30)\% | 45 (49)\% | 14 (7)\% |
|  | 2017 | 16 (14)\% | 27 (27)\% | 46 (52)\% | 11 (6)\% |
|  | 2018 | 20 (21)\% | 28 (27)\% | 47 (48)\% | $6(3) \%$ |
|  | 2019 | 14 (14)\% | 34 (34)\% | 46 (47)\% | 7 (5)\% |
|  | 2021 | 17 (16)\% | 31 (30)\% | 49 (52)\% | 4 (2)\% |
|  | 2021 | 13 (13)\% | 29 (29)\% | 47 (51)\% | 12 (7)\% |
|  | 2022 | 14 (14)\% | 30 (31)\% | 48 (50)\% | 8 (6)\% |

## Methodology and Sample Information

Between October 13 and October 31, 2022, Logit US completed 801 telephone interviews among a random sample of adult Arkansans. Forty percent of all respondents interviewed use cell phones for all or most of their calls.

The survey's margin of error is $+/-3.5$ percentage points, meaning we are 95 percent confident that the actual result lies within 3.5 percentage points (in either direction) of the result our sample produced. For the subsample of self-identified "very likely voters" only, the margin of error is $+/-4.1$ percentage points.

Employing guidelines established by the American Association for Public Opinion Research, the poll's overall cooperation rate was $15 \%$ for landline frame and $27 \%$ for wireless frame. This figure reflects completed surveys as a percentage of all eligible individuals contacted. ${ }^{17}$ The sample was provided by Marketing Systems Group and Dynata.

To assess the representativeness of the sample drawn for the poll, the Arkansas Poll team publishes what many polling organizations do not: a comparison of survey respondents' key demographic characteristics to those of the state as a whole. This information is reported in the table below.

|  | 2022 Arkansas Poll Sample | State of Arkansas |
| :---: | :---: | :---: |
| Average Age (for 18+ pop.) | 63 | Unknown |
| Married | 51\% | 49\% ${ }^{\text {(a) }}$ |
| Gender |  |  |
| Male | 51\% | 49\% |
| Female | 49\% | 51\% |
| Educational Attainment |  |  |
| High school graduates | 96\% | 87\% |
| College graduates | 43\% | 25\% ${ }^{\text {(b) }}$ |
| Median Household Income Category | \$35,001-\$50,000 | \$52,528 ${ }^{\text {(b) }}$ |
| Race/Ethnicity |  |  |
| White | 76\% | 79\% |
| Black or African American | 9\% | 16\% |
| Multi-Ethnic | 4\% | 2\% |
| Hispanic | 3\% | $8 \%{ }^{\text {(c) }}$ |
| Native American | 3\% | 1\% |
| Asian | <1\% | 2\% |
| Something Else, Don't Know, Refused | 6\% | - |

Sources: The 2022 Arkansas Poll, 2020 U.S. Census Bureau.
${ }^{\text {(a) }} 2019$ American Community Survey 1-Year Estimate.
(b) 2021 American Community Survey 1-Year Estimate.
${ }^{(c)}$ Hispanics may be of any race, so are also included in applicable race categories.

[^5]
[^0]:    ${ }^{1}$ In odd-numbered years, the Arkansas Poll records the open-ended answers of respondents; in even-numbered years, respondents are asked to choose from the most frequently mentioned issues of the previous year.
    ${ }^{2}$ Values in parentheses include 557 "very likely voters" only; percentages may not total 100 due to rounding.

[^1]:    ${ }^{3}$ Respondents offering "don't know" or who refused to answer are removed from the analysis on these items; very likely voters only. $\mathrm{DK} /$ Refused portions are $15 \%$ (on A 1 ), $9 \%$ (on A2), and $5 \%$ (on Issue 4).
    ${ }^{4}$ Respondents offering "don't know" or who refused to answer are removed from the analysis on this item; very likely voters only. DK/Refused portions are $9 \%$ (on Gov) and 13\% (on U.S. Senate).

[^2]:    ${ }^{5}$ May 31- June 4, 2019. Sample of 944 adults. NPR.
    ${ }^{6}$ March 7-13, 2022. Sample of 10,441 U.S. Adults. Pew.

[^3]:    ${ }^{7}$ May 1-10, 2018. Sample of 1,024 U.S. Adults. Gallup.
    ${ }^{8}$ June 9-12, 2011. Sample of 1,020 U.S. Adults. Gallup.
    ${ }^{9}$ June 9-12, 2011. Sample of 1,020 U.S. Adults. Gallup.
    ${ }^{10}$ May 31- June 4, 2019. Sample of 944 adults. NPR.
    ${ }^{11}$ June 9-12, 2011. Sample of 1,020 U.S. Adults. Gallup.
    ${ }^{12}$ November, 10-11, 2005. Sample of 1,002 U.S. Adults. PSRAI/Newsweek.
    ${ }^{13}$ July 8-10, 2022. Sample of 2,005 Registered Voters. Morning Consult+Politico.
    ${ }^{14}$ July 8-10, 2022. Sample of 2,005 Registered Voters. Morning Consult+Politico.
    ${ }^{15}$ March 7-13, 2022. Sample of 10,441 U.S. Adults. Pew.

[^4]:    ${ }^{16}$ Values in parentheses include "very likely voters" only; percentages may not total 100 due to rounding.

[^5]:    ${ }^{17}$ AAPOR Response Rate Calculator 4.0 was used for this computation.

